

**People's Democratic Republic of Algeria**  
**Ministry of Higher Education and Scientific Research**

**Matching model**  
**To view a new configuration**

**Academic Bachelor's/Professional**

<b>The section</b>	<b>The College/The Institute</b>	<b>The Foundation</b>

<b>Specialization</b>	<b>The branch</b>	<b>The field</b>
<b>information</b>	<b>Humanities - Media and Communication Sciences</b>	<b>Humanities and Social Sciences</b>

**2220 -2320**

**REPUBLIQUE ALGERIENNE DEMOCRATIQUE AND  
POPULAIRE**

**SCIENTIFIC MINISTER**

**conforming canes  
of one  
NEW OFFER FROMFORMATION**

**LICENCE**

**ACADEMIC/Professional**

<b>Establishment</b>	<b>Faculty / Institute</b>	<b>Department</b>

<b>Domaine</b>	<b>File</b>	<b>Speciality</b>

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**National Pedagogical Committee for the Field of Humanities and Social Sciences**  
**The institution: Bachelor's**  
**degree title:information**

**Academic year:2022-2023**

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<b>Human and Social Sciences</b>	<b>Sciences humaines- sciences of information and communication</b>	<b>Information</b>
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## **22 20 - 23 20**

### **the-F-h-Message**

**First: Bachelor's ID card**-----p

1- Determine the location of the formation----- S

2- Other participants-----p

3- Training framework and objectives----- p

    A-General organization of the formation: Project status----- p

    B- Training objectives-----p

    C- Targeted qualifications and competencies----- p

    D- Regional and national capabilities for employability-----p

    E-Bridges to other specializations----- - p

    Efficacy indicators for training follow-up -----p

4Available human resources----- p

    A- Framing capabilities----- p

B- Internal framing for training in the specialty -----	-----p
C- External framing for training in the specialty -----	p
D- Total sum of human resources allocated for training-----	-----p
<b>5-The available financial resources for training in the specialty-----</b>	-----p
A- Pedagogical laboratories and equipment-----	-----p
B- Fields of internship and training in institutions-----	S
C- Documentation available at the university institution related to the proposed training program ----	S
D- Personal business spaces and information and communication technologies available at the institute or college.	S
<b>secondly</b> Six-month education organization card-----	----- p
- First semester-----	p
- Second semester-----	p
- Third semester-----	p
- Fourth hexagon-----	p
- Fifth hexagon-----	p
- Sixth semester-----	p
- Total sum of the formation-----	-----p
<b>Third: The detailed program for each subject in the six semesters.-----</b>	----- p
<b>Fourth: Contracts/Agreements-----</b>	----- p
<b>Fifth: A brief CV for each person from the pedagogical team concerned with training in the specialty.-----</b>	S

- Sixth: The opinion and approval of the administrative and pedagogical bodies of the institution.----- p**
- Seventh: Opinion and visa of the regional symposium----- p**
- Eighth: Opinion and approval of the National Pedagogical Committee for the field----- p**
- Letter of motivation or justification for the opening request, sealed and signed by the party University Director/University Center**  
**(Scan and attach to this space on the digital copy.)**

**LocationA-satisfiedtheTek-whereWhat  
needs to be opened  
Bachelor's degreeMedia  
2022/2023**

**The institution:**

**College/Institute:**

**The field**

**Branch-Division:**

Type (A/M)	Open majors <sup>(*)</sup>	The mountain
		<b>Bachelor's degree</b>
		<b>Master</b>

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National Pedagogical Committee for the Field of Humanities and Social Sciences  
**The institution:** **Bachelor's**  
**degree title:information**

**Academic year:2022-2023**

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**the date:**

**Seal and signature of the training field team official**

**(\*) – A copy of the decision(s) to qualify the training offers, if any, can be attached to this offer on the next page.**

**A copy(s) of the decision(s) to qualify the institution's training offers**

## **First: Bachelor's ID card**

### **1-Specify the location of the formation:**

**College or institute:**

**to divide:**

### **2-Other participants:**

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**The institution:** National Pedagogical Committee for the Field of Humanities and Social Sciences  
**degree title:information** Bachelor's

**Academic year:2022-2023**

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**Other partner institutions:**

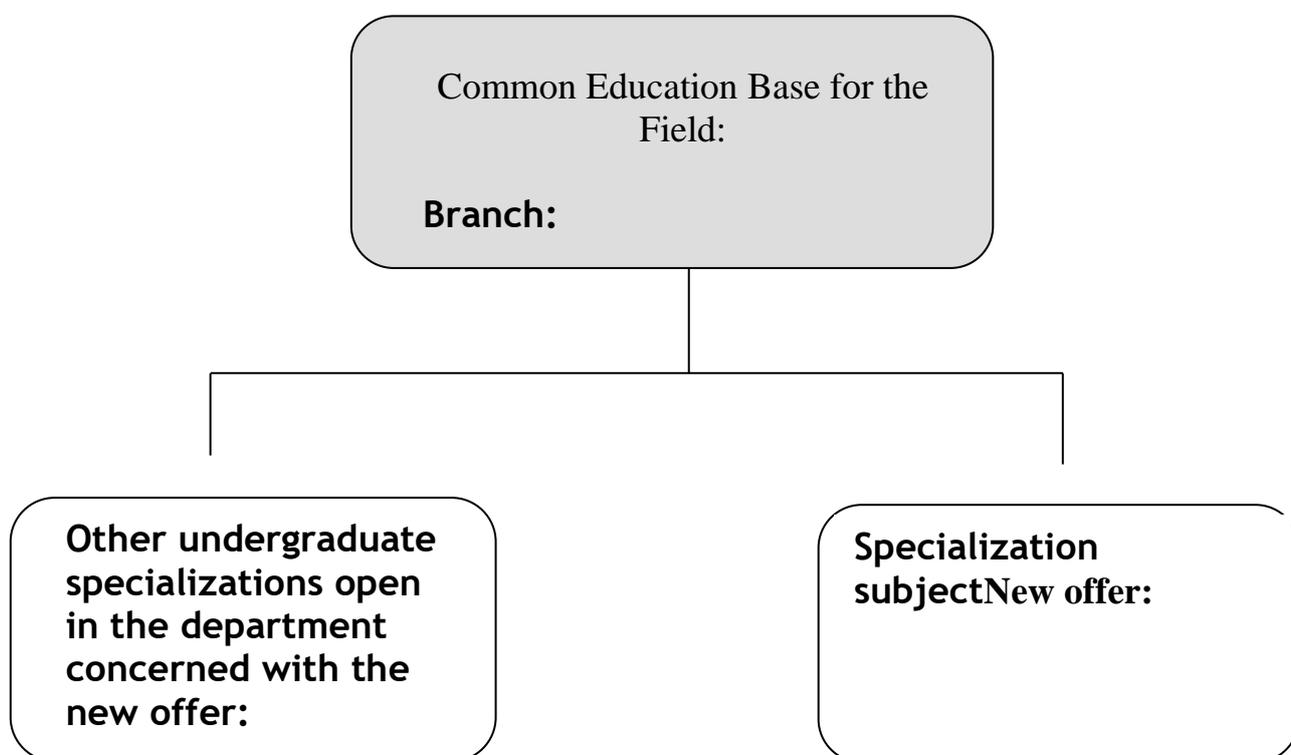
- **Institutions and other socio-economic partners:**

- **Foreign international partners:**

**3- Training framework and objectives:**

**A-The General Organization for Training: The Status of the Offer**(Required field).

*If several courses are proposed for the bachelor's degree or if there are courses sponsored by the institution (whether from the same training group or other training groups), please specify the position of this project compared to other branches according to the following format:*



**for- GoalsRequest to open the configuration**((Required field)).

**C-** Targeted qualifications and competencies(*Target competencies, knowledge acquired at the end of the training - 20 lines maximum*)(Required field):

**D-**Bridges to other specializations(Required field):

**h-**Efficiency indicators for training follow-up(Required field):

**and-Areas of employment:**

**Z-**Regional and national capacities for**Operation**(Required field):

**4-Available human resources:**

**A- Absorption capabilities**(Disclosed through the number of students who can be integrated into the training offered):

**for**-Permanent internal supervision allocated for training in the department/branch (to be completed and approved by the head of the department and the dean of the college or the director of the institute) (mandatory field)

the signature	School materials	Rank	Certificate of specialization (Master's-PhD)	Certificate of specialization (internship)	Name and surname

*Department authentication College or institute authentication*

**C-Permanent internal supervision allocated for training in the specialty to be opened (to be completed and approved by the head of the department and the dean of the college or the director of the institute) (mandatory field)**

the signature	School materials	Rank	Certificate of specialization (Master's-PhD)	Certificate of specialization (graduation)	Name and surname

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National Pedagogical Committee for the Field of Humanities and Social Sciences

**The institution:**

**Bachelor's degree title:information**

**Academic year:2022-2023**

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*Department authentication College or institute authentication*

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National Pedagogical Committee for the Field of Humanities and Social Sciences

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**Academic year:2022-2023**

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**D-Total sum of human resources allocated for training (Year 3):**

<b>the total</b>	<b>External number</b>	<b>Internal number</b>	<b>Rank</b>
			<b>Professor of Higher Education</b>
			<b>Associate Professor A</b>
			<b>Associate Professor</b>
			<b>Assistant Professor A</b>
			<b>Assistant Professor B</b>
			<b>Other*</b>
			<b>the total</b>

**5-Financial resources available for training in the specialty:**

**A-Pedagogical laboratories and equipment:**Submit a card about the laboratory and the pedagogical equipment available for the practical work of the proposed training (a card for each laboratory if there is more than one)

**Laboratory address:**

<b>Laboratory Manager:</b>
<b>Laboratory accreditation number and date:</b>
 <b>Laboratory Director's Opinion:</b>  <b>Date, seal and signature:</b>



↵ **Documentation available at the university institution related to the required training program**(Required field).

**secondly:Six-month education organization card**  
(Hexagons:1-2-3-4-5-6)

**According to the attached ministerial decision models**

**Hexagons 1 and 2:Integrates the contents of the unified programmes of the common education base of the sub-field.**

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**National Pedagogical Committee for the Field of Humanities and Social Sciences**  
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**Semesters 3 and 4: Integrating the branch's unified programs/The branch.**

**Hexagons 5 and 6: Updated unified programs are integrated after the matching process for each configuration offer.**

1- First semester: **According to the attached ministerial decision models**

Evaluation type		Other*	The volume of the hexagon (15a week)	Weekly hourly volume			Laboratories	Balances	Subject titles	Education units
exam	Continuous monitoring			Practical work	Directed works	Lessons				
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Introduction to Media and Communication Sciences1	basic teaching unit The symbol:And TS1.1 Balances:20 Laboratories:8
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Introduction to Library Science	
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	General History of Algeria1	
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Introduction to Archaeology1	
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	3	Schools and methods of scientific research in the humanities	Methodological teaching unit The symbol:And T1.1 Balances:6 Laboratories:4
100%	-	45Sa00	22Sa30	-	-	1Sa30	2	3	Epistemology of the Human Sciences	
60%	40%	45Sa00	45Sa00		1Sa30	1Sa30	1	1	Introduction to the History of Ancient Civilizations	Exploratory Learning Unit The symbol:And TS1.1 Balances:2 Laboratories:2
100%	-	45Sa00	22Sa30	-	-	1Sa30	1	1	Information Society	
-	100%	45Sa00	22Sa30	-	1Sa30	-	1	1	foreign language	

National Pedagogical Committee for the Field of Humanities and Social Sciences

The institution:

Bachelor's degree title:information

Academic year:..20 - ..20

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-	100%	45Sa00	22Sa30	1Sa30	-	-	1	1	Automated notification	horizontal teaching unit The symbol:And AF1.1 Balances:2 Laboratories:2
		<b>450Sa</b>	<b>360Sa</b>	1Sa30	<b>10Sa30</b>	<b>12Sa</b>	<b>16</b>	<b>30</b>	<b>First semester total</b>	

\*Other:Additional work by six-party consultation.

2- The second semester:**According to the attached ministerial decision models**

Evaluation type		Other*	The volume of the hexagon (15a week)	Weekly hourly volume			Laboratories	Balances	Subject titles	Education units
exam	Continuous monitoring			Practical work	Directed works	Lessons				
60%	40%	45Sa00	<b>45Sa00</b>	-	<b>1Sa30</b>	<b>1Sa30</b>	<b>2</b>	<b>5</b>	<b>Introduction to Media and Communication Sciences2</b>	<b>basic teaching unit</b> The symbol:And TS1.2 Balances:20 Laboratories:8
60%	40%	45Sa00	<b>45Sa00</b>	-	<b>1Sa30</b>	<b>1Sa30</b>	<b>2</b>	<b>5</b>	<b>Fundamentals of Library and Documentation Science</b>	
60%	40%	45Sa00	<b>45Sa00</b>	-	<b>1Sa30</b>	<b>1Sa30</b>	<b>2</b>	<b>5</b>	<b>General History of Algeria2</b>	
60%	40%	45Sa00	<b>45Sa00</b>	-	<b>1Sa30</b>	<b>1Sa30</b>	<b>2</b>	<b>5</b>	<b>Introduction to Archaeology2</b>	
60%	40%	45Sa00	<b>45Sa00</b>	-	<b>1Sa30</b>	<b>1Sa30</b>	<b>2</b>	<b>3</b>	<b>Methodology and techniques of scientific research in the humanities</b>	<b>Methodological teaching unit</b>

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100%	-	45Sa00	22Sa30	-	-	1Sa30	2	3	Humanities fields	The symbol:And T1.2 Balances:6 Laboratories:4
60%	40%	45Sa00	45Sa00		1Sa30	1Sa30	1	1	Introduction to the History of Islamic Civilization	Exploratory Learning Unit
100%	-	45Sa00	22Sa30	-	-	1Sa30	1	1	Documentary research	The symbol:And TS1.2 Balances:2 Laboratories:2
-	100%	45Sa00	22Sa30	-	1Sa30	-	1	1	foreign language	horizontal teaching unit
-	100%	45Sa00	22Sa30	1Sa30	-	-	1	1	Automated notification	The symbol:And AF1.2 Balances:2 Laboratories:2
		450Sa	360Sa	1Sa30	10Sa30	12Sa	16	30	Second semester total	

\*Other:Additional work by six-party consultation.

3- The third semester:According to the attached ministerial decision models

Evaluation type	Other*		Weekly hourly volume	Lab	orator	Balances		Subject titles	Education units
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National Pedagogical Committee for the Field of Humanities and Social Sciences

The institution: Bachelor's degree title:information

Academic year:2022-2023

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exam	Continuous monitoring		The volume of the hexagon (15a week)	Practical work	Directed works	Lessons					
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Introduction to Media and Communication1	<b>basic teaching unit</b> <b>The symbol:And TS1.2</b> <b>Balances:20</b> <b>Laboratories:8</b>	
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Information and Communication Technology 1		
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Media editing techniques1		
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Media Economics		
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	3	Research Methods and Techniques in Media and Communication Sciences1	<b>Methodological teaching unit</b> <b>The symbol:And T1.2</b> <b>Balances:6</b> <b>Laboratories:4</b>	
-	100%	45Sa00	22Sa30	-	1Sa30	-	2	3	Data presentation and analysis		
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	1	1	Semiology of communication	<b>Education Unitexploratory</b> <b>The symbol:And TS1.2</b> <b>Balances:2</b> <b>Laboratories:2</b>	
100%	-	45Sa00	22Sa30	-	-	1Sa30	1	1	Social Psychology		
-	100%	45Sa00	22Sa30	-	1Sa30	-	1	1	Linguistic readings	<b>horizontal teaching unit</b> <b>The symbol:And AF1.2</b>	
-	100%	45Sa00	22Sa30	-	1Sa30	-	1	1	English language		

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											<b>Balances:6 Laboratories:4</b>
100%	-	45Sa00	<b>45Sa00</b>	-	<b>1Sa30</b>	<b>1Sa30</b>	<b>1</b>	<b>1</b>	Contemporary international issues		<b>Education Unitexploratory The symbol:And TS2.2 Balances:2 Laboratories:2</b>
100%	-	45Sa00	<b>22Sa30</b>	-	-	<b>1Sa30</b>	<b>1</b>	<b>1</b>	Introduction to Legal Sciences		
-	100%	45Sa00	<b>22Sa00</b>	-	1Sa30	-	1	1	Media translation		<b>horizontal teaching unit The symbol:And AF2.2 Balances:2 Laboratories:2</b>
-	100%	45Sa00	<b>22Sa30</b>	-	1Sa30	-	1	1	English language		
		<b>450Sa00</b>	<b>360Sa00</b>		<b>13Sa30</b>	<b>10Sa30</b>	<b>16</b>	<b>30</b>	<b>Total of the fourth semester</b>		

\*Other:Additional work by six-party consultation.

5- The fifth hexagon:**According to the attached ministerial decision models**

Evaluation type		Other*	The volume of the hexagon (15a week)	Weekly hourly volume			Laboratori	Balances	Subject titles	Education units
exam	Continuous monitoring			Practical work	Directed works	Lessons				

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60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Editing techniques in electronic journalism	<b>basic teaching unit</b> <b>The symbol:And</b> <b>TS2.2</b> <b>Balances:20</b> <b>Laboratories:8</b>
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Media and Communication Theories 1	
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Specialized print and electronic press	
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Publishing a written and electronic newspaper	
-	100%	45Sa00	22Sa30	-	1Sa30	-	2	3	Methodology Forum1	<b>Methodological teaching unit</b> <b>The symbol:And</b> <b>T2.2</b> <b>Balances:6</b> <b>Laboratories:4</b>
-	100%	45Sa00	22Sa30	-	1Sa30	-	2	3	Training onDesign a specialized scientific work	
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	1	1	Media Audience Studies	<b>Education Unitexploratory</b> <b>The symbol:And</b> <b>TS2.2</b> <b>Balances:2</b> <b>Laboratories:2</b>
100%	-	45Sa00	22Sa30	-	-	1Sa30	1	1	Good governance and professional ethics	
100%	-	45Sa00	22Sa30	-	-	1Sa30	1	1	ContractorATYAnd	
-	100%	45Sa00	22Sa30	-	1Sa30	-	1	1	foreign language5	<b>horizontal teaching unit</b> <b>The symbol:And</b> <b>AF2.2</b> <b>Balances:2</b> <b>Laboratories:2</b>
		<b>450Sa00</b>	<b>337Sa30</b>		<b>12Sa00</b>	<b>10Sa30</b>	<b>16</b>	<b>30</b>	<b>Fifth semester total</b>	

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Academic year:2022-2023

\*Other: Additional work by six-party consultation.

Evaluation type		Other*	The volume of the hexagon (15a week)	Weekly hourly volume			Laboratori	Balances	Subject titles	Education units
exam	Continuous monitoring			Practical work	Directed works	Lessons				
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Communication technologies	<b>basic teaching unit</b> <b>The symbol:And</b> <b>TS2.2</b> <b>Balances:20</b> <b>Laboratories:8</b>
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Media and Communication Theories2	
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Radio and television journalism	
60%	40%	45Sa00	45Sa00	-	1Sa30	1Sa30	2	5	Radio and television production-Y	
-	100%	45Sa00	22Sa30	-	1Sa30	-	2	3	Methodology Forum2	<b>Methodological teaching unit</b> <b>The symbol:And</b> <b>T2.2</b> <b>Balances:6</b> <b>Laboratories:4</b>
-	100%	45Sa00	22Sa30	-	1Sa30	-	2	3	completion Specialized scientific work	
100%	-	45Sa00	22Sa30	-	-	1Sa30	1	1	Media activation techniques-Y	<b>Education Unitexploratory</b> <b>The symbol:And</b>
100%	-	45Sa00	22Sa30	-	-	1Sa30	1	1	social problems	

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<b>Methodological UE</b> <b>Code: UEM 1.1</b> <b>Credits: 6</b> <b>Coefficients: 4</b>	Schools and methods of human sciences	3	2	1h30	1h30	-	45:00	45:00	40%	60%
	Epistemology of Human Sciences	3	2	1h30	-	-	10:30 p.m.	45:00	-	100%
<b>UE Discover</b> <b>Code: UED 1.1</b> <b>Credits: 2</b> <b>Coefficients: 2</b>	Introduction to the history of civilisations	1	1	1h30	1h30	-	45:00	45:00	40%	60%
	Information Society	1	1	1h30	-	-	10:30 p.m.	45:00	-	100%
<b>UE Transversale</b> <b>Code: UET 1.1</b> <b>Credits: 2</b> <b>Coefficients: 2</b>	Foreign Language 1	1	1	-	1h30	-	10:30 p.m.	45:00	100%	-
	Information 1	1	1	-	-	1h30	10:30 p.m.	45:00	100%	-
<b>Total Semester 1</b>		<b>30</b>	<b>16</b>	<b>12 hours</b>	<b>10:30</b>	<b>1h30</b>	<b>360h</b>	<b>450h00</b>		

\*Other= Travel complete in semi-consultation; \*CC = Control continues.

### Semester 2:

Units teaching	Subjects of matter	Credits	Coefficients	Time Volume Hebdomadaire			VHS (15 weeks)	Other*	Evaluation mode	
				Courses	TD	TP			CC*	Examen
<b>UE Foundation</b> <b>Code: UEF 1.1</b> <b>Credits: 20</b> <b>Coefficients: 8</b>	Introduction to the sciences of information and communication 2	5	2	1h30	1h30	-	45:00	45:00	40%	60%
	Fondamentaux de la bibliothèque et de la documentation	5	2	1h30	1h30	-	45:00	45:00	40%	60%
	History of the country of Algeria 2	5	2	1h30	1h30	-	45:00	45:00	40%	60%

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	Introduction to archeology 2	5	2	1h30	1h30	-	45:00	45:00	40%	60%
<b>Methodological UE</b> <b>Code: UEM 1.1</b> <b>Credits: 6</b> <b>Coefficients: 4</b>	Methodology and scientific research techniques in human sciences	3	2	1h30	1h30	-	45:00	45:00	40%	60%
	Domaines des Sciences Humaines	3	2	1h30	-	-	10:30 p.m.	45:00	-	100%
<b>UE Discover</b> <b>Code: UED 1.1</b> <b>Credits: 2</b> <b>Coefficients: 2</b>	Introduction to the history of Islamic civilization	1	1	1h30	1h30	-	45:00	45:00	40%	60%
	Documentary search	1	1	1h30	-	-	10:30 p.m.	45:00	-	100%
<b>UE Transversale</b> <b>Code: UET 1.1</b> <b>Credits: 2</b> <b>Coefficients: 2</b>	Foreign Language 2	1	1	-	1h30	-	10:30 p.m.	45:00	100%	-
	Information 2	1	1	-	-	1h30	10:30 p.m.	45:00	100%	-
<b>Total Semester 2</b>		<b>30</b>	<b>16</b>	<b>12 hours</b>	<b>10:30</b>	<b>1h30</b>	<b>360 hours</b>	<b>450h00</b>		

\***Other**= Travel complete in semi-consultation; \***CC** = Control continues.

### Semester 3:

Units teaching	Subjects of matter	Credits	Coefficients	Time Volume Hebdomadaire			VHS (15 weeks)	Other*	Evaluation mode	
				Courses	TD	TP			CC*	Examen
<b>UE Foundation</b> <b>Code: UEF 1.1</b> <b>Credits: 20</b> <b>Coefficients: 8</b>	Introduction to information and communication media 1	5	2	1h30	1h30	-	45:00	45:00	40%	60%
	Technologies of information and communication 1	5	2	1h30	1h30	-	45:00	45:00	40%	60%
	Techniques de redaction des medias	5	2	1h30	1h30	-	45:00	45:00	40%	60%

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	Media economy	5	2	1h30	1h30	-	45:00	45:00	40%	60%
<b>Methodological UE</b> <b>Code: UEM 1.1</b> <b>Credits: 6</b> <b>Coefficients: 4</b>	Methods and techniques for researching the sciences of information and communication	3	2	1h30	1h30	-	45:00	45:00	40%	60%
	Presentation and analysis of donations	3	2	-	1h30	-	10:30 p.m.	45:00	100%	-
<b>UE Discover</b> <b>Code: UED 1.1</b> <b>Credits: 2</b> <b>Coefficients: 2</b>	Semiology of communication	1	1	1h30	1h30	-	45:00	45:00	40%	60%
	social psychology	1	1	1h30	-	-	10:30 p.m.	45:00	-	100%
<b>UE Transversale</b> <b>Code: UET 1.1</b> <b>Credits: 2</b> <b>Coefficients: 2</b>	Literary Lectures	1	1	-	1h30	-	10:30 p.m.	45:00	100%	-
	English language	1	1	-	1h30	-	10:30 p.m.	45:00	100%	-
<b>Total Semester 3</b>		<b>30</b>	<b>16</b>	<b>10:30</b>	<b>13:30</b>		<b>360h00</b>	<b>450h00</b>		

\*Other= Travel complete in semi-consultation; \*CC = Control continues.

#### Semester 4:

Units teaching	Subjects of matter	Credits	Coefficients	Time Volume Hebdomadaire			VHS (15 weeks)	Other*	Evaluation mode	
				Courses	TD	TP			CC*	Examen
<b>UE Foundation</b> <b>Code: UEF 1.1</b> <b>Credits: 20</b> <b>Coefficients: 8</b>	Introduction to information and communication media 2	5	2	1h30	1h30	-	45:00	45:00	40%	60%
	Technologies of information and communication 2	5	2	1h30	1h30	-	45:00	45:00	40%	60%
	Media redaction techniques 2	5	2	1h30	1h30	-	45:00	45:00	40%	60%

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	Législations et réglementations relatives à l'information	5	2	1h30	1h30	-	45:00	45:00	40%	60%
<b>Methodological UE</b> <b>Code: UEM 1.1</b> <b>Credits: 6</b> <b>Coefficients: 4</b>	Methods and techniques for researching the sciences of information and communication 2	3	2	1h30	1h30	-	45:00	45:00	40%	60%
	Logiciels d'analyse de données	3	2	-	1h30	-	10:30 p.m.	45:00	100%	-
<b>UE Discover</b> <b>Code: UED 1.1</b> <b>Credits: 2</b> <b>Coefficients: 2</b>	Problems internationaux contemporains	1	1	1h30	1h30	-	45:00	45:00	40%	60%
	Introduction to sciences juridiques	1	1	1h30	-	-	10:30 p.m.	45:00	-	100%
<b>UE Transversale</b> <b>Code: UET 1.1</b> <b>Credits: 2</b> <b>Coefficients: 2</b>	journalistic translations	1	1	-	1h30	-	10:30 p.m.	45:00	100%	-
	English language	1	1	-	1h30	-	10:30 p.m.	45:00	100%	-
<b>Total Semester 4</b>		<b>30</b>	<b>16</b>	<b>10:30</b>	<b>13:30</b>		<b>360h00</b>	<b>450h00</b>		

\*Other= Travel complete in semi-consultation; \*CC = Control continues.

### Semester 5:

Teaching units	Subjects of matter	Credits	Coefficients	Time Volume Hebdomadaire			VHS (15 weeks)	Other*	Evaluation mode	
				Courses	TD	TP			CC*	Examen
<b>UE Foundation</b> <b>Code: UEF 1.1</b> <b>Credits: 20</b> <b>Coefficients:8</b>	Techniques rédactionnelles de la presse électronique	5	2	1h30	1h30	-	45:00	45:00	40%	60%
	Theories of information and communication	5	2	1h30	1h30	-	45:00	45:00	40%	60%
	Press and write electronically	5	2	1h30	1h30	-	45:00	45:00	40%	60%
	Recording of a journal in writing and/or in electronic form	5	2	1h30	1h30	-	45:00	45:00	40%	60%

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<b>Methodological UE</b> <b>Code: UEM 1.1</b> <b>Credits: 6</b> <b>Coefficients: 4</b>	Methodology Seminar 1	3	2	-	1h30	-	10:30 p.m.	45:00	100%	-
	Initiation of the conception of a special scientific training	3	2	-	1h30	-	10:30 p.m.	45:00	100%	-
<b>UE Discover</b> <b>Code: UED 1.1</b> <b>Credits:2</b> <b>Coefficients:2</b>	Media publicity study	1	1	1h30	1h30	-	45:00	45:00	40%	60%
	Bonne gouvernance, etiquette and déontologie	1	1	1h30	-	-	10:30 p.m.	45:00	-	100%
<b>UE Transversale</b> <b>Code: UET 1.1</b> <b>Credits: 2</b> <b>Coefficients: 2</b>	Entrepreneur	1	1	1h30	-	-	10:30 p.m.	45:00	-	100%
	English language	1	1	-	1h30	-	10:30 p.m.	45:00	100%	-
<b>Total Semester 5</b>		<b>30</b>	<b>16</b>	<b>10:30</b>	<b>12:00</b>		<b>3:37 AM</b>	<b>450h</b>		

\*Other= Travel complete in semi-consultation; \*CC = Control continues.

### Semester 6:

Teaching units	Subjects of matter	Credits	Coefficients	Time Volume Hebdomadaire			VHS (15 weeks)	Other*	Evaluation mode	
				Courses	TD	TP			CC*	Examen
<b>UE Foundation</b> <b>Code: UEF 1.1</b> <b>Credits: 20</b> <b>Coefficients: 8</b>	Communication techniques	5	2	1h30	1h30	-	45:00	45:00	40%	60%
	Stories of information and communication 2	5	2	1h30	1h30	-	45:00	45:00	40%	60%
	Press radiophonique and television	5	2	1h30	1h30	-	45:00	45:00	40%	60%

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	Réalisation radiophonique et television	5	2	1h30	1h30	-	45:00	45:00	40%	60%
<b>Methodological UE</b> <b>Code: UEM 1.1</b> <b>Credits: 6</b> <b>Coefficients: 4</b>	Methodology Seminar 2	3	2	-	1h30	-	10:30 p.m.	45:00	100%	-
	Realization of a special scientific travel	3	2	-	1h30	-	10:30 p.m.	45:00	100%	-
<b>UE Discover</b> <b>Code: UED 1.1</b> <b>Credits: 2</b> <b>Coefficients: 2</b>	Techniques d'animation journalistique	1	1	1h30	-	-	10:30 p.m.	45:00	-	100%
	social problems	1	1	1h30	-	-	10:30 p.m.	45:00	-	100%
<b>UE Transversale</b> <b>Code: UET 1.1</b> <b>Credits: 2</b> <b>Coefficients: 2</b>	Conception in a journal of information	1	1	1h30	-	-	10:30 p.m.	45:00	-	100%
	English language	1	1	-	1h30	-	10:30 p.m.	45:00	100%	-
<b>Total Semester 6</b>		<b>30</b>	<b>16</b>	<b>10:30</b>	<b>10:30</b>		<b>3:15 AM</b>	<b>450h</b>		

\***Other**= Travel complete in semi-consultation; \* CC = Control continues.

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**-Total composition summary:(The total number of hours should be stated, distributed between lectures and directed work, for all six semesters for all types of educational units.)\***

**Hexagon 1:**

the total	Horizontal	Exploratory	methodology	Basic	H S W
967.5	22.5	270	135	540	Lecture
1080	202.5	112.5	225	540	Directed works
45	45	-	-	-	Practical work
-	-	-	-	-	Personal work
2700	<b>540</b>	<b>540</b>	<b>540</b>	<b>1080</b>	Other work (specify)
4792,5	810	922.5	900	2160	the total
<b>180</b>	12	12	36	<b>120</b>	Balances
<b>100%</b>	<b>6.67</b>	<b>6.67</b>	<b>20</b>	<b>66.66</b>	% of credits for each teaching unit

(\*)- The necessity of respecting the rules of the national system for hourly volume, balances and transactions.

**Third: The detailed program for each subject from  
the first to the sixth semester**

**(Providing a detailed card for each subject)**

**(All fields are mandatory)**

**License title:**Common Core Humanities

Hexagon:the first

Unit Name: Basic

Course Name: Introduction to sciences Media and  
Communication 1

Balance: 05

Factor: 02

Educational objectives:

It aims to introduce the concepts of media and communication sciences and the fields and specializations of research in them in the world and in Algeria..

**Identify the difference between basic media and communication terms.**

**Understanding media systems and their impacts**

Required prior knowledge:

The student should have a general knowledge of the basics of media and communication sciences, their fields of study and specializations..

Acquired abilities:

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**-To grasp the basic concepts of the specialty and take a comprehensive view of the specialty.**

**-The student acquires basic concepts in the field of media and communication sciences.**

**-Enabling the student to distinguish and control various terms related to media and communication sciences.**

Article content:

- 1) **General concepts:**Communication, media, the difference between them
- 2) What is media and communication science?
- 3) Characteristics of communication, its types and functions.
- 4) **Evolutionary stages of communication**
- 5) Elements of the communication process and factors for its success
- 6) Communication barriers
- 7) Concepts similar to media and Communication (propaganda, rumour, advertising, publicity...)
- 8) The concept of public opinion (its definition, development, Its importance..)
- 9) Areas and specializations of research in media and communication sciences in the world and in Algeria
- 10) **Media systems:**The concept of the media system and its effects
- 11) Authoritarian media system
- 12) liberal media system
- 13) socialist media system
- 14) Arab and Islamic media system
- 15) New media system

Evaluation method: **(Continuous monitoring, exam...etc.)**.

Exam mark 60% + 40% business directed

the reviewer: **(Books, publications, websites, etc.)**

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1) Rasim Muhammad Al-Jamal (1991): **Communication and Media in the Arab World**, Beirut, Center for Arab Unity Studies.

2) Zuhair Ahden, **Introduction to Media and Communication Sciences**, Office of University Publications, Algeria.

3) Naseef Fahmy Mankarious, **Communication between Human Aspects and Contemporary Technology**, Modern University Office, Egypt, 2010.

4) Mahmoud Hassan Ismail, **Principles of Communication Science and Theories of Influence**, 1st ed., International House for Publishing and Distribution, Egypt, 2003.

5) Abdel Rahman Darwish, **Introduction to Communication Science**, Nancy Library - Damietta, 2005.

6) Hamid Samisam: **Theories of Egyptian Communication**: Nancy Library, 2005.

7) Muhammad Abd al-Hamid: **Media Theories and Trends of Influence**. Cairo: Alam al-Kutub, 2010.

8) Hassan Makkawi, Laila Al-Sayed: **Salon and its Contemporary Theories**, Dar Al-Masryia Al-Lubnaniyya, 8th ed./2009.

9) Bassam Al-Mashaqbeh: **Communication Theories**, Dar Al-Masirah for Printing and Publishing, 2011

10) Sanaa Muhammad Suleiman, (2013), "Psychology of Human Communication and its Skills."

11) Fadda Abbasi Basli, Muhammad Al-Fateh Hamdi, (2017), "Introduction to Communication and Media Sciences: Methods, Models and Theories."

12) Rahima Al-Tayeb Issani, (2008), "Introduction to Media and Communication: Basic Concepts and New Functions in the Era of Media Globalization"

Bauer, Martin W. / Bucchi, Massimiano 1970-. "Journalism, science and societal science communication between news and public relations". New York Routledge 2007. -1

Bucchi, Massimiano 1970-. "Science and the media alternative routes in scientific communication". London ; New York Routledge 1998. -2

Gilles Willett (dr.), La communication mode. An introduction to concepts, models and stories., Editions of Renouveau Pedagogique Ottawa, 1992. -3

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- Philippe Cabin and autres, communication, and savings. Editions sciences humaines -4  
1998
- David Holmes, (2009), "Communication Theory Media, Technology and Society -5
- PeytonPaxson, (2010), "Mass communication and media studies: An introduction -6

**License title:**Common Core Humanities  
Hexagon:the first  
Unit Name: Basic  
Course Name: Introduction to Library Science  
Balance: 05  
Factor: 02

Educational objectives:***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).***

**The student should be familiar with the major foundations of library and documentation sciences, the major axes of archival science, and the rules for managing and running documentation institutions.**

Required prior knowledge:**(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).**

**General knowledge about libraries and their educational and social roles.**

**Pre-handling books and information containers**

Article content:***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

- 1) History of documentary institutions: their beginnings, types and forms.**
- 2) Historical milestones: the discovery of writing, printing, computers and the Internet.**
- 3) Reference vessels and information sources.**
- 4) Library and documentation institution buildings.**
- 5) Documentary institutions and the knowledge explosion.**
- 6) Archives, documents and records.**

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- 7) Introduction to archival science.
- 8) Archival techniques.
- 9) Complementary sciences for the archive.
- 10) Electronic management of archives and documents.
- 11) Information and documentation technologies.
- 12) From traditional documentary institutions to digital documentary institutions.
- 13) Information networks: their origin, types and uses.
- 14) Digitizing documents: between preserving information and making it available.
- 15) Digital documentation and online information sources.

Evaluation method: (***Continuous monitoring, exam...etc.***)).  
Exam mark 60% + directed work 40%

the reviewer: (**Books, publications, websites, etc.**)

- 1) **Abdul Jaber, Saud]And others[.Introduction to Library ScienceCairo: Mamoun Publishing House, 2011.**
- 2) **Al-Hamshari, Omar Ahmed.Introduction to Library and Information ScienceAmman: Al Safa Publishing House, 2008.**
- 3) **Pandy,DK Library and Information science. New Delhi: Atlantic publishers&distributors, 2004**

**License title:**Common Core Humanities

Hexagon:the first

Unit Name: Basic

Subject Name: General History of Algeria 1

Balance: 05

Factor: 02

Educational objectives: ***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).***

**Introducing the student to the history of Algeria from ancient times to the present time and enabling him to understand how the Algerian nation was formed throughout history  
And to introduce him to the dimensions of Algerian identity throughout the ages.**

**Required prior knowledge:(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).**

**Information about the geography of Algeria.**

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**Tribal knowledge about the states that existed in Algeria throughout ancient and medieval history.**

**General knowledge about the dimensions of national identity**

Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

- 1) Geography and topography of Algeria.**
- 2) Prehistoric civilizations of Algeria.**
- 3) The Berber kingdoms.**
- 4) Relations between the Berber kingdoms and the Phoenicians.**
- 5) The Roman occupation and its resistance.**
- 6) The Vandal occupation and its resistance.**
- 7) The Byzantine occupation and its resistance.**
- 8) Islamic conquests.**
- 9) The era of governors.**
- 10) The Rustamid state.**
- 11) The Fatimid State.**
- 12) The Hammadid State.**
- 13) The Almoravid State.**
- 14) The Almohad State.**
- 15) The Zayyanid state.**

Evaluation method: ***(Continuous monitoring, exam...etc.)***.

Exam mark 60% + directed work 40%

the reviewer: **(Books, publications, websites, etc.)**

- 1) Abdel Rahman Al-Jilali, General History of Algeria.**
- 2) Mahfouz Qaddash, Algeria in ancient times.**
- 3) Muhammad ibn al-Mubarak al-Mili, History of Algeria in the Past and Present.**
- 4) Yahya Bouaziz, A Brief History of Algeria.**

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- 5) Lionel Ballou, Prehistoric Algeria.
- 6) K. Brahimi, Introduction to Prehistory in Algeria.
- 7) Abdel Hamid Hajjat and others, Algeria in History, the Islamic Era

**License title:**Common Core Humanities  
Hexagon:the first  
Unit Name: Basic  
Course Name: Introduction to Archaeology 1  
Balance: 05  
Factor: 02

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Educational objectives: ***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).***

To learn about archaeology as a contemporary science that allows for understanding many sciences and arts, and to provide information about archaeology as a science in itself for the first time in their career. academic And give them an insight into the research methodology in antiquities and excavations. archaeological as well as Give them Information about their cultural remnants of all kinds, how to extract, collect, study and exploit them

Required prior knowledge: ***(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).***

Information about archaeology, concepts about archaeological research, and information about some famous archaeological sites.

In addition to general and special acquisitions from the fields of humanities and social sciences, such as history and philosophy.

Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

- 1) Archaeology and its concepts
- 2) Archaeology - Origin and Development
- 3) Schools of archaeology
- 4) Sciences supporting archaeology (theoretical sciences, applied sciences)
- 5) Branches and specializations of archaeology
- 6) Prehistoric Archaeology: (periods)
- 7) Prehistoric archaeology (cultural manifestations)
- 8) The dawn of history (period and cultural manifestations)
- 9) Traces of ancient civilizations (periods)

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- 10) Antiquities of ancient civilizations (civilizational evidence)
- 11) Islamic monuments (periods)
- 12) Islamic monuments (civilizational evidence)
- 13) The field of conservation and restoration in archaeology (landmarks)
- 14) The field of conservation and restoration in archaeology (movable antiquities)
- 15) Antiquities and Tourism

Evaluation method: (***Continuous monitoring, exam...etc.***)).  
Exam mark 60% + directed work 40%

the reviewer: (**Books, publications, websites, etc.**)

1. Glenn, Daniel, A Brief History of Archaeology, trans. Abbas Sayed Ahmed Mohammed Ali, Dar Al-Faisal Cultural Center, Riyadh, 1st ed., 2000.
2. Daw, George, History of Archaeology, trans. Bahij Shaaban, Awidat Publications, Beirut-Paris, 3rd ed., 1983.
3. Robert Silverbark, translated by Dr. Muhammad Al-Shahat, Sunken Antiquities, Beirut, Arab Record Foundation, Cairo 1965
4. Ahmed El-Shawky, Archaeological Excavation, Faculty of Arts, Ain Shams University, Cairo, 2003.
5. Ezzat Zaki Hamed Qadous, Paleontology and Museology, Al-Hadary Press, Alexandria, 2014.

**License title:**Common Core Humanities

Hexagon: First

Unit Name: Methodology

Course Name: Schools and Methods of Scientific Research in the Humanities

Balance: 3

Factor: 2

Educational objectives:

**This article serves as a guide for students in colleges and universities to familiarize them with the scientific principles that should be followed or observed during scientific research.**

Required prior knowledge:

**Reading, studying and thinking mean using the mental abilities that have been given to man in terms of the ability to think, the ability to imagine, the ability to analyse and the ability to connect.**

Article content:

**1)The concept of school in the humanities.**

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- 2) Major methodological schools: The Islamic school. - The Marxist school. - The positivist school. - The functional school. - The structuralist school.
- 3) The Annales School and New History.
- 4) The Anglo-Saxon School: Introduction. - Its history. - Its pioneers. - Its methodological concept.
- 5) Definition of the scientific method and its importance
- 6) The basic processes in the scientific method: induction, perception, understanding, analysis, synthesis, experimentation, deduction, classification, interpretation, abstraction, judgment, education.
- 7) The basic elements of the scientific method: principles, stages, methods, and means.
- 8) Steps of the scientific method: observation, hypothesis formulation, hypothesis testing, generalization.
- 9) Stages of the formation of the scientific method:
  - In ancient times
  - In the Middle Ages
- 10) Contribution of Muslims
- Contribution of European philosophers and scientists
- 11) In the modern era
- 12) The scientific method in social and human studies.
- 13) Quantitative and qualitative approaches.
- Objectivity and subjectivity:
- 14) Research Methods in Media and Communication Sciences - Library Science.
- 15) Research Methods in Archaeology - History

Evaluation method:

Exam mark 60% + directed work 40%

the reviewer:(**Books, publications, websites, etc.**)

**Ibrahim Abu Lughod and others: Social Research, its Methods and Tools, Center for Basic Education in the Arab World, Souss El-Layyan.**

**- Ahmed Badr: Principles and Methods of Scientific Research, Publications Agency, Kuwait,**

**Akram Al-Omar: Research Methods and Manuscript Verification, Library of Science and Wisdom, Medina.**

**- Gamal Zaki and others: Foundations of Social Research, Dar Al Fikr Al Arabi, Cairo, n.d.**

**Hamed Amer: The Scientific Method in Studying Society, Dar Al Maaref, Cairo**

**Khair Safouh: Geographical Research, Its Methods and Techniques, Ministry of Culture and National Guidance, Damascus**

**- Dieu Boulud van Daly: Research Methods in Education and Psychology. Translated by Mohamed Nabil Noufal, Anglo Egyptian Library.**

**Rabhi Al-Hassan: A Researcher's Guide to Organizing Social Research Writing, Royal Scientific Society Press, Amman**

**Sami Arifij and others: Scientific Research Methods and Techniques, Oman.**

**- Mr. Ali Shatta: Scientific Method and Social Sciences, University Youth Foundation, Alexandria**

**- Mr. Muhammad Khairi: Statistics in Psychological, Educational and Social Research, Dar Al-Ta'leef Press, Cairo 1963**

**Asim Al-Araji: A Concise Guide to Scientific Research Methods, Dar Al-Fikr Publishing and Distribution, Amman**

**Abdul Basit Hassan: Principles of Social Research, Wahba Library, Cairo**

**Abdul Basit Hassan: Principles of Scientific Research, Al-Bayan Committee Press, Cairo**

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**Abdul Haq Kayed: Principles of Writing Scientific and Cultural Library Research, Dar Al-Fath Library, Damascus**  
- **Abdel Hamid Lotfi: Sociology, Dar Al Maaref, Cairo**  
- **Abdul Rahman Badawi: Scientific Research Methods, Publications Agency, Kuwait.**  
- **Abdul Salam Haroun: Textual Verification and Publication, Al-Khanji Library, Cairo**  
**Abdul Azim Al-Deeb: The Methodology of Western Writings on Islamic History, Al-Risala Foundation, Beirut.**  
**Abdullah Muwaffaq: Documenting and Correcting Texts among Hadith Scholars, Royal Library, Makkah Al-Mukarramah**

**License title:**Common Core Humanities  
**Hexagon:** First  
**Unit name:**methodology  
**Course name:** Epistemology of the Humanities  
**Balance:**03  
**Factors:**02

**Educational objectives:***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).*

**Introducing the student to the basic terms of the humanities and their founding theories.**

**Required prior knowledge:***(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).*

**Knowledge about philosophy, philosophy of science, and epistemology.**

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Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

1. In the concept of human sciences Linguistic and technical definition
2. Comment phenomenon Humanity
3. Characteristics of the phenomenon Humanity.
4. The difference between humanities and sciences man
5. In the concept of epistemology of science Humanity:
6. The difference between it and the philosophy of science
7. The difference between it and the theory of knowledge
8. The difference between it and curriculum science
9. The difference between it and the history of science
10. Epistemology of the Human Sciences
11. Fields of epistemology of the human sciences:
12. in Media and Communication Sciences
13. in library and information science
14. in archaeology
15. In history

Evaluation method: ***(Continuous monitoring, exam...etc.)***.  
Exam 100%

the reviewer: **(Books, publications, websites, etc.)**

- 1) Robert Blanché: Theory of Scientific Knowledge “Epistemology”, Vision for Publishing and Distribution, Beirut, January 1, 2014.
- 2) Muhammad Jaloub Farhan: In Epistemology, New Philosophical Papers, Volume Four, Issue Seven, Summer 2012.
- 3) Ali Hussein Karkari: Epistemology in the field of knowledge, Knowledge Network, 1st ed., Beirut, 2010.

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- 4) **Salah Ismail Abdel Haq: Theory of Knowledge - A Contemporary Introduction, Dar Al-Masryia Al-Lubnania, Beirut, January 1, 2020.**
- 5) **Mohammed Ali Hussein Al-Hasani:Epistemology of Interpretation, Dar Al-Rafidain for Printing and Publishing, Beirut, January 1, 2016.**
- 6) **Abdul Rahman Badawi: Encyclopedia of Philosophy (Vol. 1 + Vol. 2), Arab Foundation for Studies and Publishing, Beirut, 1st ed.: 1984 AD.**
- 7) **André Lalande: Lalande Philosophical Encyclopedia, translated by: Khalil Ahmed Khalil, Awidat Publishing and Distribution House, Beirut, Paris, January 1, 2012.**
- 8) **Muhammad Abed Al-Jabri: Introduction to the Philosophy of Science (two parts), Center for Arab Unity Studies, Beirut, 5th ed.: 2002 AD.**
- 9- Jacks, Crumley II:An Introduction to Epistemology, Library And Archives Canada - Cataloging In Publication, 2nd ed, 2009.
- 10- Robert Audi: EPISTEMOLOGIE(theory of knowledge), R London and Nez York, First - published in 1998, Reprinted 1998, 1999.
- 11-Léna Soler: Introduction to the epistemology - March 3rd, published on March 5, 2019. -
- 12- Verneaux Roger: EPISTEMOLOGIE GENERALE OU CRITIQUE DE LA - CONNAISSANCE Beauchesne Éditeur, January 1, 1987.
- 13- Carl Hempel: Epistemology, 2nd edition, Armand Colin, Paris,01/11/2002. -
- 14-Gaston Bachelard: La formation de l'esprit scientifique, Vrin, Paris, 1971. -
- 15- Michel Blay: Grand dictionary of philosophy, CNRS EDITIONS, Paris, 2003. -

**License title:**Common Core Humanities  
**Hexagon:** First

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Unit Name: Exploratory  
Course Name: Introduction to the History of Ancient Civilizations  
Balance: 01  
Factors:01

Educational objectives:

**Learn about the most important global civilizations that shaped human history.**

Required prior knowledge:

**Historical data and general culture**

Article content:

1- *The concept of civilization*- The meaning of civilization - The meaning of culture-Meaning of oikoumene - pre-civilization inventions.

2- The time and spatial framework for the emergence of civilizations.

3- Civilizations of Western South Asia and Egypt.

4-The dawn of history and pre-civilization inventions.

5Material and literary sources for the study of civilization

- Material resources.

- Literary sources.

6- Mesopotamian civilization.

The major stages (Sumer-Akkad-Babylon-Assyria-Chaldean Empire)

7 -Aspects of civilization (religion - system of government - economy)

8- Persian and Elamite Civilization: - Origins. - Religious Life. - Political Life. - Economy

9- Ancient Syrian civilization.

-The Hittites and the peoples of Syria. -The political aspect.

- Religious appearance. - Economic life.

10Expansion and confrontation in Southwest Asia

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- Median Wars - Persian-Egyptian conflict.
- 11- The Persian-Greek conflict. - The Peloponnesian Wars.
- 12- Pharaonic Egyptian civilization. \_ Origins - Development - Collapse
- 13-System of government - religion and priesthood - army - economy
- 14- Arab civilization before Islam  
Political life: Southern countries (Ma'in - Qataban - Saba - Himyar)
- 15-Northern countries (Palmyra - Al-Mundhir - Ghassanids)-  
Central countries (Kinda - Mecca).

**Evaluation method:**Exam mark 60% + directed work 40%

the reviewer:(**Books, publications, websites, etc.**)

- **Saif al-Din al-Katib and others, Atlas of Ancient Civilizations.**
- **Will Durant, The Story of Civilization, Dar Al-Jeel, Beirut.**
- **Dyakov-Kovalev, Ancient Civilizations,**
- **Taha Baqir, Introduction to the History of Ancient Civilizations.**
- **André Aymar-Ganinoubouillet, General History of Civilizations.**

**License title:**Common Core Humanities

**License title:**Common Core Humanities

Hexagon: First

Unit Name: Exploratory

Subject Name: Information Society

Balance: 01

Factor: 01

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).*

The student should recognize the importance of information and its role in society, understand the concept of the information society, and comprehend the principles, characteristics, and standards of the information society.

Required prior knowledge:*(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).*

Basic knowledge about the stages of human society development.

Pre-readiness to use information technology

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Article content: *(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).*

- 1) Information and knowledge: a conceptual approach.
  - 2) The nature of the information society.
  - 3) The historical background of the information society.
  - 4) Globalization and the information society.
  - 5) Features and characteristics of the information society.
  - 6) Requirements and foundations of the information society.
  - 7) Information Society between the Geneva and Tunis summits.
  - 8) Indicators for measuring the information society.
  - 9) The digital divide and its impact on establishing the information society.
  - 10) Features and manifestations of the information society.
  - 11) Ethics of the information society.
  - 12) Information Society in the Arab World.
  - 13) Information society in Algeria.
  - 14) From information society to knowledge society.
  - 15) From information society to knowledge society.
- Evaluation method: *(Continuous monitoring, exam...etc.)*.  
Exam 100%.

the reviewer: **(Books, publications, websites, etc.)**

1. Siphon, Baya. "Algerian Efforts to Enter the Algerian Information Society." (2016).
2. Ikhlef, Kanza. Ethics of the Information Society. University of Algiers 3. Faculty of Political Science and Information, 2009.
3. Karim, Murad. The Information Society and Its Impact on the Office Profession. Algeria: Baha' al-Din Publishing and Distribution House, 2011.

Martin, William j. The Global Information Society. London: Routledge, 2017 .4

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**License title:**Common Core Humanities  
Unit name:Horizontal  
Subject Name: Foreign Language  
Balance: 01  
Factor: 01

Educational objectives:***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).***

**The student should deal with auxiliary sciences and practice using languages.foreign**

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Required prior knowledge:(*A detailed description of the knowledge required to enable the student to continue this education, two lines maximum*).

**General knowledge about foreign languages**

Article content:(*It is mandatory to specify the detailed content of each subject with reference to the student's personal work*).

**1) Basic principles**

**2) Methods of dealing with historical texts**

**3) Study of a historical text in historyAlgeriaold(Numidia Berber kingdoms)**

**4) Study of a historical text in historyAlgeriaold(Amazigh personalities Massinissa)**

**5) Study of a historical text in historyAlgeriaThe mediator(Hamadian State)**

**6)Study of a historical text in history Algeria mediator((Zayaniyya)**

**7) Study of a text in archaeology**

**8) Study of a text in media and communication(About media systems)**

**9) Text studyAbout Documentary Institutions and Archives**

**10) Study of a historical text in ancient civilizations(Egyptian civilization + Mesopotamia)**

**11) Study of a historical text in ancient civilizations(Greek + Roman civilization)**

Evaluation method:(*Continuous monitoring, exam...etc.*).

**Continuous monitoring100%.**

the reviewer:(**Books, publications, websites, etc.**)

Pandy,DK Library and Information science. New Delhi: Atlantic publishers&distributors, •  
2004

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National Pedagogical Committee for the Field of Humanities and Social Sciences  
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degree title:information

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- Bauer, Martin W. / Bucchi, Massimiano 1970-. "Journalism, science and societal science •  
communication between news and public relations". New York Routledge 2007.
- Gilles Willett (dr.), La communication mode. An introduction to concepts, models and •  
stories., Editions of Renouveau Pedagogique Ottawa, 1992.
- Philippe Cabin and autres, communication, and savings. Editions sciences humaines 1998 •
- David Holmes, (2009), "Communication Theory Media, Technology and Society •
- PeytonPaxson, (2010), "Mass communication and media studies: An introduction •
- Martin, William j. The Global Information Society. London: Routledge, 2017 •
- Pierre Montagnon*, History of Algeria - Origins in our journals - Editor of Pygmalion, Paris •  
1998.

**License title:**Common Core Humanities

Hexagon: First

Unit name:Horizontal

Course Name: Computer Science 01

Balance: 01

Factor: 01

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).*

The student will become familiar with the basic concepts of computer science, how to deal with the operating system, and how to deal with office tools.

Required prior knowledge:*(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).*

Ability to operate a computer,And learn how to open Microsoft Office programs

Article content:*(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).*

Information history	(1)
Computer Initiation	(2)
computer system	➤
Materials	➤
Software	➤
Application Domains	➤
Operating system	(3)
Presentation of existing systems	➤
Manipulation of interfaces in Windows	➤
Office tools	(4)
Microsoft Office Word: Presentation of the interface	➤

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- TP 1: Say and mise into the text form ➤
- TP 2: Manipulating tables, WordArts and forms ➤
- TP 3: Manipulating smart arts, graphics and images ➤
- TP 4: The manipulation of numbers/numbers, entries/pieds of the ➤  
document, pages of the page and pages of the garde
- TP 5: Manipulating table mats, note at the bottom of the page, note at the ➤  
end and references

Evaluation method: **(Continuous monitoring, exam...etc.)**.

**Continuous monitoring 100%**

the reviewer: **(Books, publications, websites, etc.)**

- El-Hassen Bensaid, 2012, launched with the order in 3 seasons (2 days), glossy edition, .1  
Algérie.
- L'abeille, 2010, Introduction to information, Les éditions l'abeille, Algérie. .2
- M.cBelaid, 2006, Formation on Windows Xp, Les Éditions Pages Bleues Internationales, .3  
Algérie.
- M.cBelaid, 2009, Formation of texts in Word 2007, Editions Pages Bleues Internationales, .4  
Algeria

**License title:**Common Core Humanities

Hexagon: Second

Unit Name: Basic

Course Name: Introduction to sciences Media and  
Communication 2

Balance: 05

Factor: 02

Educational objectives:

**Understanding the meaning of the model and its importance in the field of media and communication**

**Identify the divisions of communication models**

**Review the most important models that explain the communication process**

Required prior knowledge:

The student should have a general knowledge of the basics of media and communication sciences, their fields of study and specializations.

Acquired abilities:

**-Understanding communication models, their uses, and their role in interpreting the communication process**

**-Explaining the models that interpret the communication process.**

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- The student was able to link the philosophy of the media system under political systems.

Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

- 1) Communication networks and levels
- 2) Communication Models: What are they? And what is their importance in media and communication sciences?
- 3) Model functions
- 4) Classifications of communication models: Communication models according to their presentation method / according to the level of communication / according to their purpose / according to their development (linear, two-way, interactive)
- 5) The most important communication models according to historical development:
- 6) Aristotle's model
- 7) Lasswell's model
- 8) Berlo's model
- 9) Shannon-Weaver model
- 10) Ross model
- 11) Osgodushram model
- 12) Defler model
- 13) Katzolazersfeld model
- 14) spiral model
- 15) Convergence Model: Rogers and Kennedy

Evaluation method: ***(Continuous monitoring, exam...etc.)***.  
Exam mark 60% + directed work 40%

the reviewer: **(Books, publications, websites, etc.)**

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National Pedagogical Committee for the Field of Humanities and Social Sciences  
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degree title: information

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1) Rasim Muhammad Al-Jamal (1991): **Communication and Media in the Arab World**, Beirut, Center for Arab Unity Studies.

2) Zuhair Ahden, **Introduction to Media and Communication Sciences**, Office of University Publications, Algeria.

3) Naseef Fahmy Mankarious, **Communication between Human Aspects and Contemporary Technology**, Modern University Office, Egypt, 2010.

4) Mahmoud Hassan Ismail, **Principles of Communication Science and Theories of Influence**, 1st ed., International House for Publishing and Distribution, Egypt, 2003.

5) Abdel Rahman Darwish, **Introduction to Communication Science**, Nancy Library - Damietta, 2005.

6) Hamid Samisam: **Theories of Egyptian Communication**: Nancy Library, 2005.

7) Muhammad Abd al-Hamid: **Media Theories and Trends of Influence**. Cairo: Alam al-Kutub, 2010.

8) Hassan Makkawi, Laila Al-Sayed: **Salon and its Contemporary Theories**, Egyptian Lebanese House, 8th ed./2009.

9) Bassam Al-Mashaqbeh: **Communication Theories**, Dar Al-Masirah for Printing and Publishing, 2011

10) Sanaa Muhammad Suleiman, (2013), "Psychology of Human Communication and its Skills."

11) Fadda Abbasi Basli, Muhammad Al-Fateh Hamdi, (2017), "Introduction to Communication and Media Sciences: Media, Models and Theories."

12) Rahima Al-Tayeb Issani, (2008), "Introduction to Media and Communication: Basic Concepts and New Functions in the Era of Media Globalization"

Bauer, Martin W. / Bucchi, Massimiano 1970-. "Journalism, science and societal science (1 communication between news and public relations". New York Routledge 2007.

Bucchi, Massimiano 1970-. "Science and the media alternative routes in scientific (2 communication". London ; New York Routledge 1998.

Gilles Willett (dr.), La communication mode. An introduction to concepts, models and (3 stories., Editions of Renouveau Pedagogique Ottawa, 1992.

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Philippe Cabin and autres, communication, and savings. Editions sciences humaines 1998 (4)  
David Holmes, (2009), "Communication Theory Media, Technology and Society (5)  
PeytonPaxson, (2010), "Mass communication and media studies: An Introduction (6

**License title:**Common Core Humanities

Hexagon: Second

Unit Name: Basic

Course Name: Fundamentals of Library and Documentation Science

Balance: 05

Factor: 02

Educational objectives:

**The student should be familiar with the rules for describing sources. And make it available To realize the importance of documentary analysis and its uses, and for the student to be familiar with the technological aspects related to documentation.**

Required prior knowledge:

**General knowledge about management and administration principles, Pre-handling of books and information containers**

Article content: *(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).*

- 1) Organizing and managing documentary institutions.
- 2) Documentary series: collection, processing and retrieval.
- 3) Scientific management of documentary institutions: schools of administrative thought.
- 4) Documentary institutions management jobs.
- 5) Electronic management of documentary institutions.
- 6) Document description and vessels Intellectual.
- 7) Stages of development of document description rules.
- 8) Document description specifications and standards.
- 9) Functional requirements for bibliographic recording.

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- 10) Description of sources And make it available in documentary institutions.
- 11) Fundamentals of Documentary Analysis.
- 12) Classification of knowledge and subject classification of sciences.
- 13) Analysis, indexing and extraction.
- 14) Treasures and the structural construction of knowledge.
- 15) Ontology and the Semantic Web.

Evaluation method: (***Continuous monitoring, exam...etc.***).  
Exam mark 60% + directed work 40%

the reviewer: (**Books, publications, websites, etc.**)

- 1) Pebayle, Emanuelle Chevry. Systems organization and human numbers. London: ISTE Ed, 2017
- 2) **Abdul Hadi, Muhammad Fathi; Abdul Fattah Muhammad, Khaled.** Metadata: Its Theoretical Foundations and Practical Applications **Cairo: The Egyptian-Lebanese House, 2013.**
- 3) Waller, Suzanne. Analysis document: a methodological approach. Paris: ADBS, 2013.3

**License title:**Common Core Humanities  
**Hexagon:** Second  
**Unit Name:** Basic  
**Course name:** General History of Algeria 02  
**Balance:** 05  
**Factor:** 02

**Educational objectives:***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).*

**Introducing the student to the history of Algeria from the earliest times to the present time, enabling him to understand how the Algerian nation was formed throughout history, and familiarizing him with the dimensions of Algerian identity throughout the ages.**

**Required prior knowledge:***(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).*

**-Information about the geography of Algeria.**

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- Tribal knowledge about events that took place in Algeria in modern and contemporary history.
- General knowledge about the dimensions of national identity.

Article content: *(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).*

- 1) The entry of the Ottoman Turks into Algeria and the development of the ruling system.
- 2) The era of midwives.
- 3) Algeria's foreign relations during the Ottoman era and its international status.
- 4) The French occupation of Algeria.
- 5) The resistance of Emir Abdelkader Al-Jazaery.
- 6) Organization of the State of Emir Abdelkader Al-Jazaery.
- 7) Resistance of Ahmed Bey.
- 8) Resistance of Sheikh Bouamama.
- 9) Other popular resistance.
- 10) Political and French in Algeria.
- 11) The Algerian National Movement 1 - The reformist and independence movement.
- 12) The Algerian National Movement 2 - Other movements.
- 13) The outbreak of the revolution and its development 1954-1962.
- 14) The development of Algeria after independence - the system of government and the constitution.
- 15) The development of Algeria after independence - society and economy.
- 16) Algerian diplomacy in international forums

Evaluation method: *(Continuous monitoring, exam...etc.)*.

Exam mark 60% + directed work 40%

the reviewer:(**Books, publications, websites, etc.**)

**1) Abdel Rahman Al-Jilali, General History of Algeria.**

**2) Yahya Bouaziz, Algerian Revolutions in 19-20 AD.**

**3) Muhammad ibn al-Mubarak al-Mili, History of Algeria in the Past and Present.**

**4) Yahya Bouaziz, A Brief History of Algeria.**

**5) Abu al-Qasim Saadallah, History of the Algerian National Movement.**

**6) Jamal Qanan, Texts and Documents in the History of Modern Algeria.**

**License title:**Common Core Humanities

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Hexagon: Second  
Unit Name: Basic  
Course Name: Introduction to Archaeology 02  
Balance: 05  
Factor: 02

Educational objectives: ***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).***

Providing students with information about archaeology as a science in itself for the first time in their academic career and giving them an insight into the research methodology in Antiquities About the fossil archaeological And giving them information about their cultural remnants of all kinds, how to extract, collect, study and exploit them.

Required prior knowledge: ***(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).***

Information about archaeology  
Concepts about archaeological research  
Information about some famous archaeological sites

Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

- 1) Stages of archaeological research
- 2) Archaeological file (scientific + administrative)
- 3) Archaeological survey and its types
- 4) Internal survey (sounding and geophysical methods)
- 5) Aerial survey and remote sensing
- 6) Surveying in submerged areas
- 7) Fossils and their types
- 8) Drilling methods and techniques

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- 9) Archaeological sites, their protection, management and exploitation
- 10) Laboratory work: managing finds and archaeological collections.
- 11) Laboratory work: maintenance and preservation of archaeological finds.
- 12) Laboratory work: Dating methods
- 13) Documentation and report preparation
- 14) Archaeological research in Algeria (research history)
- 15) Cultural institutions and archaeological research structures in Algeria

Evaluation method: (***Continuous monitoring, exam...etc.***)).  
Exam mark 60% + directed work 40%

the reviewer: (**Books, publications, websites, etc.**)

- 1) (**EntrancetoArchaeology**) Edited by: Abdul Qader Mahmoud, King Saud University, Riyadh, 1999 AD.
- 2) Kafafi, Zidan (Introduction to Archaeology), 1st ed., Hamada Printing and Publishing House, Irbid, Jordan, 2005.
- 3) Adnan Al-Bani, Modern Archaeological Excavation (Second Edition, Ministry of Culture 1976).
- 4) George Daou: History of Archaeology.
- 5) Muhammad Salih Al-Jabri: The use of modern technologies in archaeology.
- 6) Ezzat Zaki Hamid Qadous: Introduction to Greek and Roman Archaeology

**License title:**Common Core Humanities

Hexagon:the second

Unit Name: Methodology

Course Name: Methodologyand techniquesScientific research in the humanities

Balance: 03

Factor: 02

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).*

**Enabling students to master scientific research terminology, differentiate between method and methodology, and learn scientific research methods in the humanities, especially in media and communication sciences, library and information science, history, and archaeology.as well asIts formation inThe methodological methods and techniques necessary for practicing the act of analysis, whether in completing directed work or the graduation thesis**

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Required prior knowledge:(*A detailed description of the knowledge required to enable the student to continue this education, two lines maximum*).

**General knowledge about scientific research, its methods and objectives.**

To pursue this training, the student must have knowledge of general research methods, be aware of the epistemological aspect of scientific research, and the theories that are taken as reference frameworks for historical analysis.

Article content:(*It is mandatory to specify the detailed content of each subject with reference to the student's personal work*).

**1) The concept of scientific research-The concept of method and methodology in scientific research**

2) The basic operations in the scientific method: induction, perception, understanding, analysis, synthesis, experimentation, deduction, classification, interpretation, abstraction, judgment, and reasoning.

**3) Stages of scientific research: choosing the topic - defining the research problem and hypotheses.**

**4) Collecting questionnaires and sources-Criticism and analysis**

**5) Choosing a research topic and setting the title.**

**6) adjustThe problem: its formulation and conditions**

**7) Setting the research plan**

**8) Scientific materialism collectionAnd its classificationThe difference between the twoAPearl and pearlsAJa'ban-Card method**

**9) Analysis, synthesis and formulation of ideas (idea file)**

**10) Linguistic conditions for editing scientific material.**

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- 11) Quotation: its concept, methods, and conditions, the methodology of summarizing, abbreviating, and deleting.
- 12) Marginalization and documentation: First, sources and archival documents/various references and studies/audiovisual references and technological media
- 13) Introduction and conclusion of the research
- 14) Appendices (maps, images, texts, tables), abbreviations, and terms
- 15) Text analysis methodology and Methodology of studying and presenting the book.

Evaluation method: (***Continuous monitoring, exam...etc.***)).  
Exam mark 60% + directed work 40%

the reviewer: (**Books, publications, websites, etc.**)

- Maurice Angers, Scientific Research Methodology in the Humanities.
- Ibrahim Abu Lughod and others: Social Research, its Methods and Tools, Center for Basic Education in the Arab World, Souss El-Layyan,
- Ahmed Badr, Principles and Methods of Scientific Research, Publications Agency, Kuwait,
- Akram Al-Omari, Research Methods and Manuscript Verification, Library of Science and Wisdom, Medina
- Gamal Zaki and others: Foundations of Social Research, Dar Al Fikr Al Arabi, Cairo, n.d.
- Hamed Amer: The Scientific Method in Studying Society, Dar Al-Maaref, Cairo
- Khair Safouh: Geographical Research, Its Methods and Techniques, Ministry of Culture and National Guidance, Damascus

- Dieu Bouloud van Dalen: Research Methods in Education and Psychology. Translated by Mohamed Nabil Noufal, Anglo-Egyptian Library.
  - Rabhi Al-Hassan: A Researcher's Guide to Organizing Social Research Writing, Royal Scientific Society Press, Amman
  - Sami Arifij and others: Scientific Research Methods and Techniques, Oman.
  - Mr. Ali Shatta: Scientific Method and Social Sciences, University Youth Foundation, Alexandria
  - Mr. Muhammad Khairi: Statistics in Psychological, Educational and Social Research, Dar Al-Ta'leef Press, Cairo 1963
  - Asim Al-Araji: A Concise Guide to Scientific Research Methods, Dar Al-Fikr Publishing and Distribution, Amman
  - Abdul Basit Hassan, Principles of Social Research, Wahba Library, Cairo
  - Abdul Basit Hassan, Principles of Scientific Research, Al-Bayan Committee Press, Cairo
  - Abdul Haq Kayed: Principles of Writing Scientific and Library Research, Dar Al-Fath Library, Damascus
  - Abdul Hamid Lotfi, Sociology, Dar Al Maaref, Cairo
  - Abdul Rahman Badawi, Scientific Research Methods, Publications Agency, Kuwait.
  - Asad Rustum, The Terminology of History, Modern Library, Sidon-Beirut, 1st ed., 2002.
- Laila Al-Sabbagh, A Study in the Methodology of Historical Research, Khalid bin Al-Walid Press, Damascus, 1979.
- Hassan Othman, The Method of Historical Research, Dar Al-Maaref, Cairo, 3rd ed., 1970.
- Abdul Aziz Al-Douri, The Emergence of the Science of History Among the Arabs, Publications of the Zayed Centre for Heritage and History, Al Ain, United Arab Emirates, 2000.
- Hassan Hallaq, Historical Research Methodology

Nasser Al-Din Sa'iduni, Fundamentals of Historical Methodology, Dar Al-Qasbah Publishing House, Algeria, 2000.

**Edward Carr, What is History, translated by Maher Kilani and Pierre Akl, Arab Foundation for Studies and Publishing, Beirut, 2nd ed., 1980.**

**-Muhammad Othman Al-Khasht, The Art of Writing Scientific Research and Preparing University Theses, Dar Rahab for Printing, Publishing and Distribution, Algeria, no date.**

**License title:**Common Core Humanities

Hexagon: Thesecond

Unit name: Almethodology

Course Name: Fields of Humanities

Balance:3

Factors:2

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Educational objectives: ***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).***

Introducing the student to the fields of specialization in the humanities, the fields of work in them, and the differences between their specializations.

Required prior knowledge: ***(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).***

Prior knowledge related to the humanities and their specializations

Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

1- Fields of media and communication sciences, public relations

2- Fields of media and communication sciences, media and Contact

2- Fields of media and communication sciences, opinion polls and Organizational communication

3- Fields of media and communication sciences, print journalism and electronic journalism

4- Fields of library and information science, library economics

4 - Fields of library and information science, information science, Archival science

5 - Fields of library and information science, information technology and documentation

6 - Fields of library and information science, information security and Management of documentary institutions

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**7 - Fields of archaeology, prehistoric antiquities and ancient monuments**

**8 - Fields of archaeology, Islamic antiquities.**

**9-Fields of archaeology, conservation and restoration**

**10-Fields of archaeology, cultural tourism and tour guiding**

**11 - Fields of History, Ancient History and The mediator**

**12-Fields of History, Modern History and Contemporary**

**13-Fields of history, historical research centers**

**14-Bridges between the components of humanities disciplines.**

**15-Employment areas for graduates humanities**

Evaluation method: (***Continuous monitoring, exam...etc.***).

Exam 100%.

the reviewer: (**Books, publications, websites, etc.**)

**1) Radwan Belkheiri, Introduction to New Media.**

**2) Radwan Belkheiri, Introduction to Communication and Public Relations.**

**3) Asad Rustum, Terminology of History.**

**4) Al-Hadi Muhammad. Information Technology and its Applications.**

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**License title:**Common Core Humanities  
Hexagon: Second  
Unit name:Exploratory  
Course Name: Introduction to the History of Islamic Civilization  
Balance:01  
Factors:01

Educational objectives:***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).***

**Introducing the student to the history of Islamic civilization in general, the role of Muslims in the renaissance of science and knowledge, and the scientific and architectural achievements of Islamic civilization.**

Required prior knowledge:***(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).***

**General knowledge about the most famous Islamic inventions in the field of science**

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## **General knowledge about the Islamic influence on the European Renaissance**

Article content: *(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).*

- 1) Definition of Islamic civilization.
- 2) Geography of Islamic civilization.
- 3) Sources of the history of Islamic civilization.
- 4) The major Islamic cities in the East, West and Andalusia.
- 5) Medical and pharmaceutical sciences in Islamic civilization.
- 6) Astronomy and astrolabe.
- 7) Chemistry.
- 8) Mathematics and optics.
- 9) Islamic architecture.
- 10) Social laws and regulations.
- 11) Markets in Islamic civilization.
- 12) Islamic arts.
- 13) Crafts and industries.
- 14) The impact of Islamic civilization on Europe.
- 15) Biographies of the most famous Muslim scholars in the rational sciences.

Evaluation method: *(Continuous monitoring, exam...etc.)*.  
Exam mark 60% + directed work 40%

the reviewer: **(Books, publications, websites, etc.)**

- 1) Sigrig Hounke, *The Arab Sun Shines on the West*.
- 2) Saad Zaghloul Abdel Hamid, *Architecture and Arts in the Islamic State*.
- 3) Manuel Moreno, *Islamic Art in Europe*.
- 4) Musa Abdel-Lawi, *Islamic Civilization and its Effects on Western Civilization*

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**License title:**Common Core Humanities  
Hexagon: Second  
Unit Name: Exploratory  
Course Name: Documentary Research  
Balance:01  
Factors:01

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Educational objectives: ***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).***

The student should be aware of traditional and electronic documentary research methods and be informed of the documentary research strategy and how to use research methods and tools.

Required prior knowledge: ***(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).***

**Ability to search for and use references**

**Basic knowledge of surfing the Internet**

Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

- 1) A conceptual introduction to unit terminology.**
- 2) Search for information: its concept and methods.**
- 3) Searching for information: goals, justifications and objectives.**
- 4) Searching for information: obstacles and ways to overcome them.**
- 13) Information and Documentary Research Specialist.**
- 5) Information search: its techniques and tools.**
- 6) Historical development of bibliographic tools.**
- 7) Documentary needs: Documentary research sources and the ability to use them.**
- 8) Documentary requirements: Requirements formulation chart.**
- 9) Documentary needs: Levels of documentary needs.**
- 10) Types of sources and reference vessels.**
- 11) Principles and rules of documentary research.**
- 12) Methods and strategies of documentary research.**

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**14) Evaluate and sort search results.**

**15) Methods and rules of reference marginalization.**

Evaluation method: (***Continuous monitoring, exam...etc.***).

Exam 100%.

the reviewer: (**Books, publications, websites, etc.**)

1) Qasim Hashmat. Library and Research Cairo: Gharib Publishing House, n.d. [

2) Good for you, Ammar. Searching for information on the Internet Damascus: Dar Al-Rida Publishing House, 2000.

3) Boubée, Nicole; Tricot, André. That's what you want from the information. Lyon: Presses de l'ENSSIB, 2017

**License title:**Common Core Humanities

Hexagon: Second

Unit name:Horizontal

Subject Name: Foreign Language

Balance:01

Factors:01

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).*

**The student should deal with auxiliary sciences and practice using languages.foreign**

Required prior knowledge:*(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).*

**General knowledge about foreign languages**

Article content:*(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).*

- 1) **Methods of dealing with historical texts**
- 2) **Ways to deal with theHistorical terms**
- 3) **Study of a historical text in historyAlgeriaHadith(Algeria in the Ottoman era)**
- 4) **Study of a historical text in historyAlgeriaContemporary(National Movement)**
- 5) **Study of a historical text in historyAlgeriaContemporary(Liberation Revolution)**
- 6) **Textual study in archaeology**
- 7) **Text study in media and communication**
- 8) **Study of a text on library science**

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9) **Study of a historical text in Islamic civilization(the sciences)**

10) **Study of a historical text in Islamic civilization(Literature and Arts)**

11) **Text study>About documentary research**

Evaluation method:(***Continuous monitoring, exam...etc.***)).

**Continuous monitoring100%**

the reviewer:(**Books, publications, websites, etc.**)

*Moulay Belhamissi*, Marine and marins d'Alger T.1: Les Navires et les hommes: 1518-1830 , Alger, •  
Bibliothèque Nationale d'Algérie, 1996.

*Mahfoud Kaddache*And Algeria in Liberia 1954-1962, Editor of Paris-Méditerranée, Paris 2003. •

*Kaddache*(Mahfoud), History of nationalisme Algérienne, (question Nationale et politique. •  
Algérienne) 1919-1951, SNED, Alger, 1980

Boubee, Nicole ; Tricot, André. That's what you want from the information. Lyon: Presses de •  
l'ENSSIB, 2017

Gilles Willett (dr.), La communication mode. An introduction to concepts, models and stories., •  
Editions of Renouveau Pédagogique Ottawa, 1992.

Philippe Cabin and autres, communication, and savings. Editions sciences humaines 1998 •

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**License title:**Common Core Humanities

Hexagon: Second

Unit name:Horizontal

Subject Name: Automation

Balance: 01

Factor: 01

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).*

The student will become familiar with the basic concepts of computer science, how to deal with the operating system, and how to deal with office tools.

Required prior knowledge:*(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).*

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## **Ability to operate a computer,And learn how to open Microsoft Office programs**

Article content:***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

- Microsoft Office PowerPoint **(1)**
  - Interface presentation ➤
  - Creation and mise in the form of a presentation ➤
  - Animation of a presentation ➤
  - The preparation of a presentation ➤
- Microsoft Office Excel **(2)**
  - Interface presentation ➤
  - La saisie des données et des formulas ➤
  - table manipulation ➤
  - Calculation manipulation ➤
  - The manipulation of graphiques ➤
- 3) Internet

Evaluation method:***(Continuous monitoring, exam...etc.)***.  
**Continuous monitoring 100%**

the reviewer:**(Books, publications, websites, etc.)**

- M.cBelaid, 2011. Formation in PowerPoint 2007: Présentez votre document sur Data Show, Les Éditions Pages Bleues Internationales, Algérie.* -
- M.cBelaid, 2015. Premier with the order: courses and necessary procedures, the Editions Pages Bleues Internationales, Algeria* -

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**License title:**Common Core Humanities/Department of Media and Communication Sciences  
Hexagon:the third  
Unit Name: Basic  
Course Name: Introduction to Media and Communication 1  
Balance: 05  
Factor: 02

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Educational objectives: ***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)***

- Learning about the origin and development of media and communication in the world.
- Identify the characteristics of media and communication, their most important classifications, functions, and the ethics of their use.

Required prior knowledge: ***(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).***

- The most important terms related to media and communication sciences.

Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

### **1- General conceptual introduction**

1.1- Definition of the communication process, media and communication, communication and media...

2.1- Media and Communication Classifications

3.1- Media and Communication Functions

### **2- Some traditional media and communication methods**

1.2- Verbal communication, written communication, remote signals...

2.2- Human resources: preacher, caller and muezzin, missions and delegations...

3.2- The Book

4.2- Spatial means: library, theater, mosque and places of worship

### **3- Modern media and communication**

1.3- Press

2.3- News agencies

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3.3-Cinema

4.3-Radio

5.3-Television

6.3- Digital Media and Communication

7.3- Prospects for the development of media and communication

**8.3- Ethics of Use**Media and Communication

Evaluation method:(***Continuous monitoring, exam...etc.***).

Exam mark60% + 40% business directed

the reviewer:(**Books, publications, websites, etc.**)

1-Ibn Manzur, A. (1997). Lisan al-Arab. Beirut: Dar al-Fikr.

2- Ihdaden Zuhair (1991). Introduction to Media and Communication Sciences, Algeria: Office of University Publications.

3- Bouzian, N. (2018). Cinema: Technology, Art and Industry, Laboratory of Sociology of Communication/University of Constantine 3.

4- Bouskin Idris (2012). Media and Communication in the World (India and China as a Model), Algeria: Dar Houma.

5- Hassan Imad Makkawi (1997): Modern Communication Technology, Egyptian Lebanese House, 2nd ed.

6-Dyson, Peter et al. (1998). The Internet, translated by the Arabization and Translation Center, Lebanon: Arab Scientific Publishing House.

7- Delio, Fadil (1998). Introduction to Mass Communication, Algeria: University Publications Office.

8- Delio, Fadil (2018). History of Media and Communication, Algeria: Alpha Documentation.

9- Rasim Muhammad Al-Jamal (1991). Communication and Media in the Arab World, Beirut: Center for Arab Unity Studies.

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degree title:information

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- 10- Samou, Ali Muhammad (2002). International Communication and Modern Technology, Alexandria: Al-Isha'a Technical Library and Printing Press.
- 11- Shaker Al-Bakri, Ayad (1999). The War of Satellite Stations, Amman, Jordan: Dar Al-Shorouk.
- 12- Shaheen, Bahaa (1996). The Internet, 2nd ed., Cairo: CompuScience Arabia for Computer Science.
- 13- Shukry, Abdul Majeed (1996). Communication Technology, Egypt: Dar Al Fikr Al Arabi.
- 14- Ezzi Abdel Rahman and others (1994). Media Space, Algeria: University Publications Office.
- 15- Gharib Sayed Ahmed and others (2001). Sociology of Communication and Media, Alexandria: Dar Al-Maarifa University.
- 16- Fahmy Talaba, Muhammad (1997). The Internet and Advanced Uses, Cairo: Modern Egyptian Library Press.
- 17- Kamel, Muhammad Abd al-Raouf (1995). Introduction to the Science of Media and Communication with People, Cairo: Nahdet al-Sharq Library.
- 18- Kanaan, A. (2013). Journalism. Its Concept and Types. Jordan: Dar Al-Mu'taz.
- 19- Canaan, A. (2014). Electronic Journalism. Jordan: Dar Al-Yazouri.
- 20- Laqab, Muhammad (1999). The Internet and the Age of the Information Revolution, Algeria: Dar Houma for Printing, Publishing and Distribution.
- 21- Muhammad Al-Amri, Farouk (1997). The World Wide Web: The Internet, Cairo: Arab House for Books.
- 22- Makkawi, Hassan Imad (1997). Modern Communication Technology in the Information Age, Egypt: The Egyptian Lebanese House.
- 23- Niazi Fahmy, Haitham (1996). A Journey Through the Internet, Nasr City, Al-Husseini for Computers and Information Systems.

24- Al-Hashemi, Muhammad Hashim (2001). *Global Media and Future Technology*, Amman: Al-Mustaqbal Publishing and Distribution.

- 25- ALBERT, Pierre & LETEINTURIER, Christine (1999). *The media in the world. International and national diversifications*, Paris: Ellipses.
- 26- ARAB Abdelhamid (2005). "Les bibliothèques de Baghdad à Tanger", in *Publication collection: Lessons manuscripts de la méditerranée*, Dijon: Ed. Faton, pp. 28-46.
- 27- Baylan, Ch. , MIGNOT, X. (1991). *La communication*, France: Nathan.
- 28- Belair Gagnon, V. & Anderson, C.W. (2015). *Citizen Media and Journalism*. In: [https://www.researchgate.net/publication/304497182\\_Citizen\\_Media\\_and\\_Journalism](https://www.researchgate.net/publication/304497182_Citizen_Media_and_Journalism).
- 29- BERTRAND, C.J. (1995). *Media: Introduction to the press, radio and television*, Paris: Ellipses.
- 30- Conboy, M. (2005). *The Print Industry – Yesterday, Today and Tomorrow: An Overview*. In: Keeble, R. (2005). *Print Journalism: A critical introduction*. London & New York: Routledge. Pp. 03-20. Available at: <https://books.google.dz/books?hl=fr&lr=&id=IGtzwjXkVgAC&oi=fnd&pg=PA4&dq=Conboy,+Martin,+2005&ots=8->
- 31- Deuze, M. (2003). *The web and its journalisms: Considering the consequences of different types of newsmedia online*. *New Media & Society* 5 (2): 203-230.
- 32- DHYANA Ziegler, Molefi K. Asante (1992). *Thunder and Silence: The Mass Media in Africa*. Africa World Press, Trenton New Jersey.
- 33- ELIAS HANNA, E. (1993). *The Arabic press*, Paris, Ed. Maisonneuve et Larose.
- 34- Kawamoto, K. (2003). *Digital journalism: Emerging media and the changing horizons of journalism*. Lanham, MD: Rowman & Littlefield.
- 35- Licitar, J. (Sept. 2018). *Citizen journalism*. University of Zagreb Croatian Studies. Available at: <https://core.ac.uk/download/pdf/197610828.pdf>
- 36- PIGEAT, Henri (1997). *Press pages*, Paris: Documentation française.
- 37- REGOUBY, Christian (1988). *La communication globale*, Paris: Editions d'Organisation.
- 38- SFEZ, Lucien (1991). *La communication*, Paris: PUF
- 39- Shepperson, A. & Tomaselli, K. G. (2009). *Media in Africa: Political, Cultural and Theoretical Trajectories in the Global Environment*, *The International Communication Gazette*. 2009, Vol. 71(6): 473–489. The online version Downloaded from <http://gaz.sagepub.com/cgi/content/abstract/71/6/473> on December 29.
- 40- Siapera, E. (2012). *Understanding New Media*. Thousand Oaks, CA: Sage. Available at: <https://2012books.lardbucket.org/pdfs/a-primer-on-communication-studies/s16-new-media-and-communication.pdf>
- 41- Vasseur, F. (1993). *Les Mediaes du Futur*, Paris, PUF, 2 Ed..
- 42- WILLET, Gilles (dir.) (1992). *La communication models, an introduction to concepts, models and stories*, Ed. The Renault Pedagogique Inc., Canada.
- 43- WOLFGANG S. Freund (ed.) (1989). *La presse au Maghreb: réalités and perspectives*, Hamburg: Deutsches Orient-Institut.
- 44- Woolton, Dominique (1999). *Internet and after: a critical review of new media*, Paris: Flammarion.

45- ZIEGLER, Dhyana; Molefi K., Asante (1992). Thunder and Silence: The Mass Media in Africa, Africa World Press, New Jersey.

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Third

Unit name:Basic

Subject name:**Information and Communication Technology 1**

Balance: 5

Factor: 2

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).*

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- Introducing the student to the term information and communication technology, its developments, and the most important concepts associated with it.
- Presenting some modern applications of information and communication technology.
- Monitoring the importance of information and communication technology at the societal and institutional levels.

Required prior knowledge:(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).

- Basic knowledge of media, communication, and similar concepts
- Understanding the historical development of media and communication

Acquired abilities:

- Realizing the continuous development in information and communication technology.
- Realizing the importance of employing new technologies in contemporary life.

Article content:*(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).*

- 1)Basic concepts (technology, (new) information and communication technology, information technology, telecommunication technology, new media, digital media...).
- 2)Some technical principles of information and communication technology (coding, storage, transmission, reception...).
- 3)wireless communication technology

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- 4) Wired communication technology (cable and fiber optic communication)
- 5) **Computer technology**
- 6) **Satellite technology**
- 7) **Media technology** Media Audiovisual (Smart TV, IPTV, cinema technology, virtual studios...)
- 8) **Internet Technology: Web Generations**
- 9) **Mobile Technology: Smartphone Generations**
- 10) **Tablet technology**
- 11) **E-books.**
- 12) **Electronic games**
- 13) **Importance and functions of technology** Media And contact
- 14) **Characteristics of information and communication technology**
- 15) **Uses of information and communication technology.**

Evaluation method: (***Continuous monitoring, exam...etc.***).

Business oriented mark 40% + exam 60%.

the reviewer: (**Books, publications, websites, etc.**)

1. Delio, Fadil. New Information and Communication Technology. Contemporary Issues. Algeria: Dar Houma for Printing, Publishing and Distribution, 2015.
2. Delio, Fadil. Data Analysis Techniques. Constantine, Mentouri University Press, 2004.
3. Delio, Fadil. New Information and Communication Technology (**NTIC/NICT**). **Concept, uses, prospects** Amman: Dar Al Thaqafa for Publishing and Distribution, 1st ed., 2010.

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4. Delio, Fadil. New Information and Communication Technology. Some of its Technical Applications. Algeria: Dar Houma, 1st ed., 2014.
5. Abu Aish Al-Hatami, Abdul Basit Muhammad Abdul Wahab. Communication Technology and Its Applications. Jordan: Bright Horizons Publishers, 2010.
6. Abu Aisha, Faisal. **Mediaelectronic** Amman: DarOsamaFor Publishing and Distribution, 1st ed., 2010.
7. Al-Rahbani, Abeer. Digital (Electronic) Media. Amman: Osama Publishing and Distribution House, 1st ed., 2012.
8. Al-Mazharah, Manal Hilal. Information and Communication Technology. Amman: Dar Al-Masirah for Publishing, Distribution and Printing, 1st ed., 2014.
9. Hussein Hafez, Asmaa. Communication Technology and Interactive Media in the Age of Cyberspace and Digital Information. Cairo, Arab House for Publishing and Distribution, 1st ed., 2005.
10. Ashraf Saleh: The Information Superhighway, Communication and Media in the Arab World, Tunis, ALECSO, 1999.
11. Hassan Emad Al-Makkawi: Modern Communication Technology in the Information Age, Cairo, 1993.
12. Saad Mohammed Al-Hijrasy: Communications, Information and Technological Applications, Alexandria, Scientific Culture House, 2001.
13. Saeed Al-Gharib Al-Najjar: Journalism Technology in the Age of Digital Technology, Cairo, Egyptian Lebanese House 2003.
14. Sherif Darwish Al-Labban: Communication Technology, Egyptian House, 2000.

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15. Mahmoud Alam El-Din: Information and Communication Technologies and the Future of the Journalism Industry, Cairo, Al-Sahab Publishing and Distribution, 2005.
- BRETON, Ph., Proulx, S.: Explosion of communication at the XXIème Siècle, Paris, La Découverte, 2002.
  - Castells, Manuel: La society en réseaux: l'ère de l'information, Paris, Fayard, 1998
  - ROBERT, Pascal.: La logique politique des TIC, Presses Universitaires de Bordeaux, 2005

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Third

Unit name: Basic

Subject name: Media Editing Techniques 1

Balance: 5

Factor: 2

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most).*

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- Learn about the specifics of media editing and language characteristics
- Learn news editing techniques in newspapers, radio and television.
- Differentiate between news and report.

Required prior knowledge: ***(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).***

- Have a talent for writing and editing.
- Basics of the Arabic language

**Acquired abilities:**

- Removing the student's fear of entering the arena of writing for the media.
- The student acquires writing and editing techniques.
- Ability to write a press release.

Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

- 1- Media language (Its concept and characteristics)
- 2- Language levels
- 3-Characteristics of media editing
- 4- News in print media, radio and television:
- 5- Editing specificity (abbreviations, symbols, sentences, numbers, punctuation marks, use of titles within the news text)
- 6- The concept of news - its characteristics, types and structure
- 7-News sources.
- 8- News values
- 9-Technical templates for formulating news

- 10- The specificity of radio and television news (writing for television - audiovisual language).
- 11- Report (press, radio and television)
- 12- Its structure and foundations of its editing
- 13- The difference between the report and other journalistic types**
- 14-Technical templates for drafting the report**
- 15- Its types (live report - news report - character presentation report).

Evaluation method:(***Continuous monitoring, exam...etc.***)).

Business oriented mark 40 % + exam60%.

the reviewer:(**Books, publications, websites, etc.**)

- 1- Abdul Razzaq Muhammad Al-Dulaimi, The Art of Contemporary Media Editing, Dar Jarir, Jordan, 2010**
- 2- Saeed Al-Sayed, Sami Al-Sharif, Radio and Television News, Egypt, 2005.**
- 3- Abdul Sattar Jawad: The Art of Writing News, Majdalawi Publishing and Distribution House, Amman, 2nd ed., 2001.**
- 4- Fadel Al-Badrani, Foundations of Newspaper, Television and Electronic Editing, University Book House, United Arab Emirates, 2015.**
- 5- Muhammad Awad: News in the Media, Dar Al-Kitab Al-Hadith, Kuwait, 1994.**
- 6- Mahmoud Mansour Heiba: The Press News and its Applications, Alexandria Book Center, Alexandria, 2004.**
- 7- Ismail Al-Amin: Writing for the Image, Al-Matbouat Company for Distribution and Publishing, Lebanon, 1st ed., 2007.**
- 8- Amira Al-Husseini: The Art of Writing for Radio and Television, Dar Al-Nahda Al-Arabiya, Lebanon, 2005.**

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9- Abdul Aziz: News Material on Radio and Television, Egyptian Lebanese House, Cairo, 1st ed., 2013.

United Arab Emirates.

10- Jean Karam: Introduction to the Language of Media, Dar Al-Jeel, 1st ed.

11- Robert Hilliard, trans. Mu'ayyad Hassan Fawzi: Writing for Television, Radio, and Modern Media, Dar Al-Kutub Al-Jami'i, Emirates, 1st ed., 2003.

12- Salim Abdul Nabi: Television Media, Osama Publishing House, Amman, 2010.

13- Suzan Youssef and Hebatallah Bahjat: Program Production for Radio and Television, Youth Library, Cairo, 1989.

**15- Mustafa Muhammad Al-Hasnawi, The Reality of Contemporary Media Language, Osama House, Jordan, 2011.**

- Jean-Luc Martin-Lagardette, Le Guide de l'écriture journalistique, ed. La Découverte 2009.

- Marc Lits. From the media - Bruxelles: De Boeck, 2008.

- José De Broucker, Emmanuelle Hirschauer: Pratique de l'information: les fondamentaux / Paris: Victoires, 2008. -

- JeanFrançois Bège

- Pascal Famery, Philippe Leroy: Réaliser un journal d'information /. -Nouveau. Ed. - Toulouse: Milan, 2007.

- Yves de La Haye: Journalism, employment mode: the actual work of writing /; Preface of Jean-Pierre Esquenazi, Bernard Miège, Robert Escarpit. - Paris: L'Harmattan, 2005

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**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Third

Unit name:Basic

Course Name: Media Economics

Balance: 5

Factor: 2

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)*

The student reachedtoGain a comprehensive view of media economics

Required prior knowledge:*(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).*

**-General knowledge about the relationship between media institutions' activities and economic aspects..**

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Acquired abilities:

- The student is introduced to the most important theories and pivotal concepts in the field of media economics. Media.
- Being able to understand the process of media and communication production in a competitive environment.
- Students' awareness of the challenges facing media organizations in the digital environment and the inevitability of adaptation.

Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

**1- A general introduction to media economics (the major relationships between the activity of media institutions and economic factors)**

**2 factors of the emergence of media economics.**

**3 factors behind the emergence of media economics**

**4 Definition of media economics.**

**5. The specificity of the media institution. 2. Media markets and their structures (perfect competition/monopolistic competition/oligopoly/complete monopoly)**

**6- Macroeconomics, Microeconomics and Media Economics Research Methods (Media Economics and Economic Principles and Concepts)**

**7- Theories explaining the economics of media (Industrial organization model, institution theory, relative stability theory, etc.)**

**8-Media blocs (Definition: major media conglomerates across the world, concentration of media ownership, cluster patterns...etc.)**

**9- The challenges of mass media institutions in the digital environment**

- 10- Media production requirements in the digital environment (form and content)
- 11- Regulating media production in light of competition between media outlets  
Media Mass media and new media.
- 12- Media production revenues and expenses in light of competition between mass media and new media.
- 13-Advertising And its relationship with the activity of media institutions  
(relationship Advertising By means Media Consumer and Marketing Communication
- 14- The activity of media institutions and the role of users/consumers and social forces.
- 15- Knowledge (digital) economy and media work.

Evaluation method: (*Continuous monitoring, exam...etc.*).

Business oriented mark 40 % + exam 60%.

the reviewer: (**Books, publications, websites, etc.**)

1. Ahmed Al-Nabhani Atshan, Al-Jubouri Abboudi Nima Ali, Economics Media 1st ed., Iraq, Dar Al-Rayahin for Publishing and Distribution,.
2. Ahmed Ben Marsili, Economics of the Print Press, 1st ed., Algeria, Al-Warsum Publishing and Distribution, 2014.
3. Tawati Nour El-Din, Written and Audiovisual Journalism in Algeria, 2nd ed., Dar Al-Khaldouniya for Publishing and Distribution, Algeria, 2009.
4. Gillian Doyle, translated by Mohamed Abdel Hamid, Media Economics, 1st ed., Dar Al Fajr Publishing and Distribution, Cairo, 2015.
5. Zaid bin Muhammad Al-Rumani, Media Economics: Secrets and News, 1st ed., Al-Rashd Library Publishers, Kingdom of Saudi Arabia, 2005.

**6. Salam Munim Zamel, Media Economics, 1st ed., Noor Distribution, 2017.**

**7 Arrows of the Tree, Economics Media 1st ed., Lebanon, The UAE University Book House, 2014.**

**8 Ashour Fanni, Media Economics: Audiovisual, Arab States Broadcasting Union, Tunis, 2012.**

**9 Mahmoud Alam El-Din, Amira El-Abbasi, Newspaper Management and Economics, Cairo, Cairo University Center for Open Education,**

10- Nadine Toussaint-Desmoulins: Media Economy, Paris, PUF, 2008.

11- Julien Lecomte: Media & information, DeBoeck; 2014.

12- Coutinet N., Moreau F., Peltier S. (2002), Les grandes groupes des culture industries lles. Fusions, acquisitions, alliance: strategies of the year 1980-2000, intended for the ministry of culture.

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Third

Unit name:methodology

Subject name: Research Methods and Techniques in Media and Communication Sciences 1

Balance: 3

Factor: 2

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)*

**-Control of procedure Research**

- Controlling the construction of the methodological framework for the study

-Learn about methodological frameworks and how to use them.

Required prior knowledge:*(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).*

**-Knowledge of methodology schools**

-Knowledge of types of studies

**- Knowledge of research types and methods**

Acquired abilities:

**-The ability to construct a problem and its questions**

**-The ability to control the theoretical approaches to the study**

**-Controlling marginalization and how to quote**

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Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

1. Introduction to scientific research methods (definition-characteristics-Importance...)
2. Specificity of scientific research in media and communication sciences.
3. Research Ethics in ScienceMediaAnd contact
4. Research paradigms in scienceMediaAnd contact
5. Research methodologies in scienceMediaCommunication (quantity-quality-mixed)
6. Choosing a research topic and defining the study problem.
7. Building the problem, questions, and methodological procedures for research
8. Theoretical approaches and their importance in media studies
9. Concepts and terms in media studies
- 10, Hypotheses in Media Research
- 11, Previous studies
12. Building the theoretical framework in media research
13. Marginalization and its rules in media studies
14. Preparing practical procedures for scientific research.
15. Writing a research report

Evaluation method: ***(Continuous monitoring, exam...etc.)***.  
Business oriented mark 40 % + exam60%.

the reviewer: **(Books, publications, websites, etc.)**

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Ahmed Bin Marsili: Scientific Research Methods in Media and Communication Sciences, Algeria, University Publications Office, 2007.

- Fadil Delio: Introduction to Research Methodology in the Humanities and Social Sciences, Algeria, Dar Houma, 2014.
- Gharbi Ali (2009): The ABCs of Methodology in Writing University Theses. 2nd ed. Laboratory of Sociology of Communication for Translation Research. University of Mentouri Constantine.

Abdel-Ilah Ben Maleh and Mohamed Astito (2005): Writing University Research and Theses - Historical Research as a Model. Fez: Info-Print Press.

-DOGAN, M. & D. PÉLASSY(1990): How to Compare Nations: Strategies in Comparative Politics. Chatham: Chatham House.

Garraghann, Gilbert J. (1946): A Guide to Historical Method. New York: Fordham University Press.

- GEORGE, AL(1979): "Case Studies and Theory Development: The Method of Structured, Focused Comparison." In Lauren ed. Diplomacy: New Approaches in History, Theory and Policy. Nueva York: Free Press. pp. 43-68.

- Howell, Martha & Prevenier, Walter (2001): From Reliable Sources: An Introduction to Historical Methods. Ithaca: Cornell University Press.

-Krippendorff, Klaus (2004): Content Analysis. 2nd Ed. Beverly Hill: CA: Sage.

- LIJPHART, A.(1971): "Comparative Politics and the Comparative Method." American Political Science Review 65. pp. 682-693.

\_\_\_\_\_(1975): "The Comparable-cases Strategy in Comparative Research." Comparative Political Studies. 8, 2.pp. 158-177.

- SARTORI, G. (1994): "Compare, Why and How. Comparing, Miscomparing and the Comparative Method" in Dogan y Kazancigil (eds.): Comparing Nations. Concepts, Strategies, Substance. Blackwell: Oxford. 1994.pp. 14-34.

- SMELSER, NJ(1976): Comparative Methods in the Social Sciences. Englewood Cliffs, NJ Prentice-Hall.

- Tuchman, Gaye (2008): The Historical Approach to Research Historical Method. in Strategies of Qualitative Inquiry (Denzin & Lincoln ed.). Sage publications. in: [rnc.ncr.vt.edu/.../q7-historicalmethodsinforesourc...](http://rnc.ncr.vt.edu/.../q7-historicalmethodsinforesourc...)

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Third

Unit Name: Methodological Teaching Unit

Subject name:Show andData analysis

Balance: 3

Factor: 2

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Educational objectives: ***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)***

- Study the statistical measures required to analyze data in the field of media and communication sciences.
- Study of quantitative and qualitative content

Required prior knowledge: ***(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).***

Identify the most important scientific research methods in general and in media and communication in particular, as well as the most important steps in the theoretical construction of scientific research.

**Acquired abilities:**

- Acquire analytical techniques in quantitative and qualitative research.
- Training on methods of classifying and coding data in frequency distribution tables.

Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

- 1- General concepts about statistics.
- 2- The concept of statistics.
- 3-Definition of statistical data.
- 4- Types of data, variables and levels of measurement.
- 5- Data collection.
- 6-Data collection tools.
- 7- Data collection methods (comprehensive inventory, inspection)

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- 8- Display data.
- 9-Tabular presentation of data.
- 10- Graphical display of data.
- 11- Statistical measures used in data analysis and interpretation.
- 12-Measures of central tendency.
- 13-Dispersion measures.
- 14- Correlation coefficients.
- 15-Measures of statistical significance

Evaluation method:(***Continuous monitoring, exam...etc.***)).  
**Continuous monitoring100 %**

the reviewer:(**Books, publications, websites, etc.**)

- Fadil Dalyou: Data Analysis Techniques in Social and Media Sciences, Dar Al Thaqafa for Publishing and Distribution, Jordan, 2010.
- Courtier Claire and Miquel Christian (2007): Les études qualitatives: theories, applications, methodological practice. Paris: L'Harmattan.
- MAURICE Angers (1997): Introduction to the methodology of human sciences. Algeria: Casbah.
- Miles, M., & Huberman, A. M. (1994): Qualitative data analysis: An expanded sourcebook (2nd ed.). Thousand Oaks, CA: Sage.
- MUCCHIELLI, R. (1970): The questionnaire dans l'enquête psycho-sociale. Paris: Ed. Social French.

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Third

Unit name:Exploratory

Course name: Semiology of Communication

Balance: 1

Factor: 1

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)*

- 1. Encouraging students to pursue research that studies the nature and specificity of the communicative sign (indicator), systems of signs and symbols, and their essential meaning. And acquire methodological knowledge that helps them practice the search for meaning in its various forms. Focusing on different analysis Forms Communication and its various representations and the way it is circulated, especially in the contemporary media space.**
- 2. Supporting theoretical and methodological research on semiotic practices, the nature and rules of symbolic use of signs, and the method of employing sign systems in the field of communication in all its types and forms, based on extensive literature and knowledge.**
- 3. Enriching the field of communication studies with semiological analysis and acquiring a culture of critical sense that is based on analyzing the symbolism of things by returning to social semiotics, literary semiotics, pragmatics, symbolic interactions, psycholinguistics, discourse**

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semiology, anthropology of language, etc.) from a theoretical, methodological, and applied point of view.

4. Learn the methodMechanismsGenerating the meaning of linguistic, visual, formative, iconic and visual signs in variousShapesCommunicative, such as press photos, advertising photos, texts, moving images, and the symbolism of studios, actors' movements, and the culture of societies, clothing, movements,Advertising, posters, comics, brand identity....

Prior knowledge required(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).

- All students who have acquired knowledge in various cognitive specializations in the first year of the (L, M.D.) system, especially the humanities and sciences.MediaCommunication, such as media and communication theories and philosophy

Acquired abilities:

- Providing students with critical reading skills based on scientific foundations.And direct them to have the cognitive ability to analyze semantic and symbolic communication systems in all their forms.

This scale allows in the field of media and communication to:Students acquire analytical skills and knowledge that specifically examine the mechanisms of discourse functioning (linguistic and non-linguistic).,Which allows the student to deepen his knowledge and enhance it.MechanismsResearch and reflection in the fields of deconstruction, criticism and analysis.

- Providing students with the skills of in-depth critical scientific observation of phenomena.and perception The broad dimension that goes beyond the apparent, pictorial

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and direct dimensions, and works to deduce the hidden and implicit meanings.

-Directing students to the field of communication semiotics, and understanding the relationship between semiotics and other human sciences, especially communication.

- Students can apply their experiences in the future in their academic career. Or even a professional who requires a broad and deep knowledge of semiological analysis related to communication strategies..

Article content:(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).

1. Semiology, its subject and concepts
2. The historical stages of the development of the concept of semiology (semiotics).
3. The importance of studying semiology in media and communication sciences.
4. The relationship between semiology, linguistics, and communication.
- 5- Introduction to Structural Semiology
- 6- The famous Saussurean dualities:
  - The signifier and the signified
  - Tongue, language and speech,
  - The arbitrariness of linguistic evidence,
  - Value and contrast....
- 7- Definition of semiological evidence (sign)
  - The evidence of de Saussure
  - The Evidence of Charles Sanders Peirce
  - Guide to the Semiology of Communication
  - The Guide to Semiology
- 8- Classification of signs in semiological schools.
- 09- Semiology of visual discourse (visual communication)

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- 10- Semiological approaches.
- 11- Semiology and the generation of meaning in communication systems, marketing, communication and advertising...
- 12- Semiotics of narrative, art, and forms of non-verbal communication.
- 13- Semiological analysis of cinematic, political, etc. discourse.

Evaluation method(**Continuous monitoring, exam...etc.**)

**Business oriented mark 40 % + exam60%.**

the reviewer:(**Books, publications, websites, etc.**)

- Fontanille (Jacques), Pratiques Semiotics, Paris, PUF, 2008. •
- Group, Visual Sign Trait, Paris, Seuil, 1992 •
- Barthes, Roland (1961). Le message photographique, Communications, n°1 •
- Barthes, Roland (1964). Photograph of the image, Communications, n°4 •
- Fontanille, Jacques (2008). Pratiques semiotics, Paris, PUF •
- Greimas AJ, & Courtesy J. (1979). Semiotic, dictionary raisonnée of the language theater, •
- Paris, Hachette. •
- BARTHES Roland, La chambre claire. Note on the photographie, Editions de l'Etoile, •
- Gallimard, Le Seuil, 1980. •
- ECO Umberto, The sign, The public title, 1988.. •
- JOLY Martine, Introduction to the analysis of the image, Armand Colin, 2005. •
- Semprini Andrea, Analyser of communication 2. Regards sociosémiotiques, Paris, •
- L'Harmattan, 2007. •
- Boutaud Jean-Jacques, Veron Eliseo, semi-automatic. Itineraries in communication, Paris, •
- Hermès-Lavoisier, col. "Formes et Sens", 2007. •
- [Philippe Verhaegen](#), Sign and communication, DE BOECK SUP – 3 November 2010 •
- **Mohamed Nour El Din Afaya, Image and meaning, Cultural Center for Books, 2019**
- **Abdul Qader Fahim Shibani General Semiotics: Its Foundations and Concepts Arab Scientific Publishers, 2010**
- **Daniel Chandler, ASS Semiotics, , Arab Organization for Translation. 2008**

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- **Group of authors, aSemiotics: Origins, Rules, and HistoryMajdalawi Publishing and Distribution House, 2013**
- **Pierre Giroud: Semiotics - the study of non-linguistic semiotic systemsNineveh House for Studies, Publishing and Distribution.**
- **Mustafa Ghalfan,Structural Sansions: Methodologies and TrendsUnited New Book House, 2013**
- **Rashid bin Malik - Izz al-Din Manasra, Semiotics: its origins and rulesIkhtilaf Publications,2002**
- **Alam Al-Fikr Magazine: Semiotics (Special Issue) - Volume 35 - Issue 3.**
- **Eric Bouyssens: Translated and introduced by: Jawad Bennis., Semiology and Communication, Research Group in Rhetoric and Stylistics. 1st ed.: 2005.**
- **Said Benkrad, Semiotics; its concepts and applications, Dafaf Publications, 2015**
- **Jamil HamdawiSemiology between theory and practiceAl-Warraaq Publishing and Distribution Foundation, 2011**
- **Mohamed El-SerghiniLectures in SemiologyHouse of Culture, 1987**
- **Umberto Eco,Brand; Concept Analysis and HistoryArab Cultural Center, 2007**
- **[Mo Group](#),Research in the Visual Sign - For the Rhetoric of the Image Arab Organization for Translation, 2012**
- **[Faiza Yakhlef](#)Semiotics of Discourse and Image, Dar Al Nahda Al Arabiya for Printing, Publishing and Distribution2013**

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Third

Unit name:Exploratory

Subject name:social psychology

Balance: 1

Factor: 1

Educational objectives:***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)***

**-Exploring and learning about social psychology**

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**- Introducing the student to the most important terms of this specialization, its developments, and the most important concepts associated with it.**

Prior knowledge required: ***(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).***

**-General culture about social thought in its various dimensions**

Acquired abilities:

**- To define the basic concepts in this specialty and take a comprehensive view of it.**

**- The student acquires basic concepts in the field of social psychology.**

Article content:***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

- 1- A general introduction to social psychology (definition, reasons for emergence, early research)
- 2- The subject of social psychology and its methodologies
- 3- ConceptsBasic(Thoughts, feelings, emotions, behaviors, attitudes, trends, perceptions, interactions, etc.)
- 4- Social psychology and its relationship to other sciences
- 5- The relationship between social psychology and communication science
- 6- Trends
- 7- persuasion
- 8- perceptionsocial
- 9- social learning
- 10- socialization

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- 11- Social impact (emotions, anxiety, and psychological well-being)
- 12- group dynamics
- 13- Social Self (Role of Social Situations)
- 14- Violence (definition, causes, personal and cultural influences on violence)
- 15- Stereotypes and prejudices

Evaluation method: **(Continuous monitoring, exam...etc.)**.

**exam100%**

the reviewer: **(Books, publications, websites, etc.)**

Abdul Rahman bin Al-Aissawi, Psychology of Upbringing, Dar Al-Fikr Al-Jamai, Alexandria.1985-

- Alex Mucchielli, La psychologie sociale, edited: Hachette Superior, 2001.
- Denise Jodelet, An approach to social psychology, Editor: ERES, 2008.
- Serge Moscovici, Social Psychology, PUF, 2014 • Pennington (C. Donald), Gillen (Kate) and Hill (Pam), social psychology, Routledge, first publication, 1999, New York,
- Allport, G. W. (1985). The historical background of social psychology. In G. Lindzey & E. Aronson (Eds.), The handbook of social psychology. New York: McGraw Hill.
- Moscovici, S. & Markova, I. (2006). The making of modern social psychology. Cambridge, UK: Polity Press
- Kassin, Saul; Steven Fein, Hazel Rose Markus (2008). "4". Social Psychology (7th ed.). Boston, NY: Houghton Mifflin Company. pp. 185-186. ISBN 0-618-86846-1.

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**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Third

Unit name:Exploratory

Course Name: Linguistic Readings

Balance: 1

Factor: 1

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)*

**-Providing students with language skills, with special attention to reading and listening skills, based on selected texts that are analytically treated.**

**-Develop the ability to understand written and spoken language.**

**-Study of the rules of sentence structure (grammar) and the rules of word structure (morphology) functional study.**

**-Providing the student with a set of concepts and knowledge related to Arabic rhetoric, stylistics, basic rhetorical topics, its divisions, terminology, and applications.**

Required prior knowledge:*(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).*

**-Knowledge of Arabic grammar.**

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**-Ability to write and express oneself orally.**

Acquired abilities:

- Gain the ability to understand written and spoken Arabic**
- Knowing the role of the word in conveying meaning, and using the dictionary**
- Enriching the student's linguistic background and developing his/her capabilities in dealing with the Arabic language in writing and speaking, and employing it properly in academic and practical fields.**

Article content: *(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).*

First: (Audios):

- 1- Definition of linguistic phonetics (Phonetics) and the difference between it and phonology.**
- 2- Dividing Arabic sounds into consonants (Consonants and vowels, short and long vowels - defining each Arabic sound, by specifying its point of articulation, stating its type and description, stating stress and intonation, and some phonetic phenomena such as similarity and difference, etc.**

Second: Morphology and its applications.

- 3- Exchange balance**
- 4- . The abstract and the augmented**
- 5- Verbs (sound and weak, rigid and inflected) and the rules for conjugating verbs from each other**
- 6- Defective, shortened and extended**
- 7- Derivatives: (active participle - passive participle - adjective)**

**8- Masculine, feminine and dual - plural forms and their meanings**

**9- l'al, lbdal and ldgham**

(With attention to the practical and performance aspects; i.e. focusing on writing and listening)

Third: Grammar and its applications

**10- Syntax, construction, and the original and subsidiary syntax marks, apparent and implied.**

**11- Subject and predicate, adverbial, distinguishing and exception**

**12- Abrogating verbs: kāna and its sisters, inna and its sisters, number and the counted**

(With attention to the practical and performance aspects; i.e. focusing on writing and listening)

Fifth: Rhetoric and its applications 1

**13- Rhetoric Sciences: The Science of Semantics (It has eight chapters, including: methods of restriction, methods of composition, separation and connection, brevity and prolixity, and equality)**

**14- Rhetoric: simile, metaphor (metaphor and metonymy), metonymy**

**15- Rhetoric: Verbal and semantic embellishments**

**16- Textual analysis**

**By discussing texts from the Holy Qur'an, the Noble Prophetic Hadith, poetry and literary prose, both ancient and modern. A poem, sermon, thought, maqama, wisdom, proverb, biography, or other material from the heritage of the Arabic language. It provides the basics of grammar, morphology, phonetics, dictionaries, spelling, prosody, rhetoric, criticism, writing, punctuation, reading, listening, appreciation, and other linguistic issues that enable the**

student to appreciate the literary text, recognize its characteristics, and employ it well..)

Evaluation method: (**Continuous monitoring, exam...etc.**).  
Continuous monitoring 100%

the reviewer: (**Books, publications, websites, etc.**)

<https://www.noor-book.com/tag/%D9%81%D9%82%D9%87-1>

[books](#)Philology%D8%A7%D9%84%D9%84%D8%BA%D8%A9-%D8%A7%D9%84%D8%B9%D8%B1%D8%A8%D9%8A%D8%A9

- **Imad Ali Juma: Arabic Grammar Rules (Simplified Grammar and Morphology), 2006.**

-Abbas Hassan: Comprehensive Grammar, Publisher: Dar Al-Maaref, 15th Edition

-**Sheikh Al-Hamlawi: Muhammad, Shadha Al-Arif in the Art of Morphology, explained and verified by Dr. Naji Abdul Aal Hijazi, Al-Rushd Library, Riyadh, 2004 AD.**

- **Dr. Abdo Al-Rajhi: Morphological Application, 1973**

**Ahmed Al-Hashemi: Jewels of Eloquence, Modern Library, 2017**

-**Sheikh Mustafa Al-Ghalayini, Collection of Arabic Lessons, Dar Al-Kotob Al-Ilmiyah, 2020**

<http://mohamedrabeea.net/list.aspx?bookId=3->

<https://books-library.net/c-Morphology-linguistics-best-download>

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Hexagon: Third

Unit name:Horizontal

Subject Name: English Language 1

Balance: 1

Factor: 1

Educational objectives:***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)***

This course aims to provide the students of 2nd year with important information regarding some fundamental vocabulary about communication field and journalism writing in different media such as newspaper, magazine, radio, television, also web site. In addition, they can learn about some important issues such as ethics and freedom of expression.

Required prior knowledge:***(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).***

**- Acquire the basics of the English language**

Article content:***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

Journalism and its types .1

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Print Journalism	.a
Broadcast Journalism	.b
Digital Journalism	.c
Comparison Between the Types	.d
Print Media in Algeria	.2
Broadcast Media in Algeria	.3
Digital Media in Algeria	.4
News vs Information	.5
What is news	.a
What is the information?	.b
Comparison between News and Information	.c
Types of News	.6
Hard News	.a
Soft News	.b
The Difference Between Hard and Soft News	.c
Types of News Story	.7
Straight News Story	.a
Feature News Story	.b
The difference between the two	.c
The Structure of a News Article	.8
the Headline	.a
The Lead	.b
The Body and the Conclusion	.c
The Structure of a Newspaper	.9
The Front Page	.a
Sections of a Newspaper	.b
Writing for Broadcasting	.10
Writing for the Radio	.a
Writing for the TV	.b
The Print message vs the Broadcasting Message	.11
The Audio message vs the Visual message	.12
The Advantages and the Disadvantages of the Digital Message	.13
The structure of a television station	.14
The Structure of a Radio Station	.15

Evaluation method:(***Continuous monitoring, exam...etc.***).

**Continuous monitoring**100%

the reviewer:(**Books, publications, websites, etc.**)

1. Richard Rudin & Trevor Ibbotson: An introduction to journalism, Focal press, Great Britain, 2002.
2. Bill Kovach & Tom Rosenstiel: The elements of journalism, Crown publishers, 1st edition, New York, 2001.
3. Julia T. Wood: Communication theories in action, acid-free recycled paper, Wadsworth, USA.

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4. Kathleen S. Verderber & Rudolph F. Verderber & Cynthia Berryman-Fink: Interpersonal communication, 11th Edition, Oxford university press, New York, 2007.
5. Peter Watcy-Jones: Target Vocabulary2, 3rd Ed, Penguin books, England, 2000.

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon:Fourth

Unit Name: Basic

Course Name: Introduction to Media and Communication 2

Balance: 05

Factor: 02

Educational objectives:*(Mention the qualifications that the student is expected to acquire after passing this subject,In three lines at most).*

**Learn about the origin and development of media and communication in Algeria**

-Required prior knowledge:*(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).*

- **What was covered in the Introduction to Media and Communication in the World course in the third semester**

**Acquired abilities:**

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**-A general overview of the media and communication in Algeria and its historical importance in various areas of life. Article content: *(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

## **introduction**

**1- Traditional media and communication in Algeria during the Ottoman era ((1516-1830)**

**2- Media and communication in the stage French occupation (1830-1962).**

**1.2-print press**

**1.1.2- The period before the emergence of the Algerian press during the French occupation: 1830-1892.**

**2.1.2- The emergence of the Algerian press and the beginning of the pen resistance: 1893-1918.**

**3.1.2-The stage of the spread of the Algerian reformist and political press: 1919-1953**

**4.1.2-The stage of the revolutionary press: 1954-1962**

**2.2-Printing presses, books, publishing houses, libraries, news agencies...**

**3.2-Radio and Television**

**4.2- Cinema**

**5.2-theater**

**3- Media and communication in the independence period (1962---)**

**1.3-print press**

**2.3Radio**

**3.3-TV**

**4.3-cinema**

**5.3-Theatre**

**6.3- Digital media and communication**

**Evaluation method: *(Continuous monitoring, exam...etc.)*.**

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degree title:information

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Business oriented mark%40+Exam60%

the reviewer:(**Books, publications, websites, etc.**)

- 1- Ihdaden Zuhair (1991). Written Journalism in Algeria, University of Algiers, Office of University Publications.
- 2- Bshishi (2013). Spotlights on the struggling Radio Free Algeria and other solidarity stations, Asalah Cultural Algeria Publications.
- 3- Belalia Yamina (2006). Electronic Journalism in Algeria: Between the Challenge of Reality and Looking Towards the Future, Master's Thesis in Media and Communication Sciences, Department of Media and Communication Sciences, University of Algiers.
- 4- Ben Bouza Saleh (1996). Algerian Media Policy: Theoretical and Practical Foundations (1979-1990), Algerian Journal of Communication, Issue 13, pp. 9-60, Algeria.
- 5- Boukrouh Makhlouf (1995). Algerian Theatre, Thirty Years of Tasks and Burdens, Algeria, Al-Tabyeen-Al-Jahiziya Publications (Research and Studies Series).
- 6- Bayoud Ahmed (2011). Algerian Theatre, its Origins and Development, Algeria, Dar Houma.
- 7- Tawati Nour El-Din (2009). Written and audiovisual journalism in Algeria, Algeria, Dar Al-Khaldouniya, 2nd ed.
- 8- Haifari Abdel Hamid (1985). Algerian Television, Reality and Prospects, Algeria, National Book Foundation.
- 9- Dadash, Hisham (2010). Media pluralism in Algeria... A methodological approach. In:<http://difaf.net/main/?p=21> 2010.04.22
- 10- Darmouna, Younis (1956). The Maghreb in Danger, Modern Printing House.
- 11- Delio Fadil (2014). History of the Algerian Written Press. 1830-2013, Algiers: Dar Houma. ISBN: 978-9961-65-840-6
- 12- Saad Allah, Abu Al-Qasim (1998). The Cultural History of Algeria, Beirut, Dar Al-Gharb Al-Islami.

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National Pedagogical Committee for the Field of Humanities and Social Sciences  
The institution: Bachelor's  
degree title:information

Academic year:2022-2023

- 13- Saif al-Islam al-Zubair (1985). History of the Press in Algeria, 5 parts, Algeria, National Book Foundation (Vol. 1: 1971).
- 14- Al-Ayadhi Nasreddine (1990). Algerian Media in the Shadow of Political Pluralism, Journal of Media Studies, Issue 60, Cairo. <http://new.damascusuniversity.edu.sy/mag/human/images/stories/1105.pdf>
- 15- Qirat Muhammad (2003). Freedom of the Press in the Shadow of Political Pluralism in Algeria, Damascus University Journal, Volume 18, Issues 3 and 4.
- 16- Lambarkia Saleh (2007). Theatre in Algeria, Constantine (Algeria), Baha El Din Publishing House, 2nd ed.
- 17- Nasser Muhammad bin Saleh (2006). Algerian Arab Newspapers from 1847 to 1954, Algeria, Alpha Design, 2nd ed.
- 18- Beddiar Tahar (2011). L'Ouverture de l'audiovisuel in Algeria?, Alger, Eds. Houma.
- 19- Bedjaoui Ahmed (2012). "Algeria at its son's cinema" in Reflections and Perspectives, scientific review and academy of the University of Alger 2, Office des universitaires publications, Alger, juin 2012, pp. 393-420.
- 20- Brahimi Brahim (1987). The press and press in Algeria: "doctrine" of information and political ideology. This is a doctor in sociological policy, Paris2.
- 21- Cheurfi, Achour (November 2009). La presse algérienne durant la guerre de libération, EIDjazair.com, No. 20.
- 22-Cheurfi, Achour (2010). The Algerian press: genesis, conflicts and devices, Casb23ah Editions, Algeria, September 2010, pp. 89-148.**
- 24- Ihaddaden, Zohir (1983). History of the press in Algeria: its origins in 1930, Algeria: ENAL.
- 25- Kirat, Mohamed (1998). Algerian journalists and their world, New York: Hampton press, 1998 In: Weaver David H, The global journalist, studies of news people around the world, New York: Hampton press.
- 26-Union Internationale des Telecommunications (UIT) (2012). Adoption and perspectives of TIC in the Arab region 2012, connected to Monday Arab, Genève, [http://www.itu.int/dms\\_pub/itu-d/opb/ind/D-IND-AR-2012-PDF-F.pdf](http://www.itu.int/dms_pub/itu-d/opb/ind/D-IND-AR-2012-PDF-F.pdf).

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Fourth

Unit name:Basic

Course Name: Information and Communication Technology 2

Balance: 5

Factor: 2

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)*

**-Introducing the student to the most important issues and problems offered by technology Media And contact.**

**-Monitoring the most important technology risks Media Contact on mental and physical health**

**-Follow up on technology developments Media Communication: its prospects and challenges**

Required prior knowledge:*(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).*

**-Basic knowledge about technology Media And contact**

**-Briefing Some Technology applications Media And contact**

Acquired abilities:

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- Standing on the most important Problems which is offered by information and communication technology
- Enabling the student to become aware of the importance of information and communication technology.

Article content: *(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).*

- 1) Impacts of new information and communication technologies (intellectual property, cultural conflict, the end of intermediaries...)
- 2 Contemporary problems and issues raised by technology
- Media Contact:
- 3) (Deception, fraud, espionage...)
- 4) Digital and piracy struggle
- 5) The digital divide
- 6) Digital government
- 7) Cybercrime
- 8) Electronic democracy
- 9) Virtual public space
- 10) Information and communication technology and its effects on users' mental health
- 11) Information and Communication Technology and its effects On the physical health of users
- 12) Prospects of modern information and communication technology (in general)
- 13) Prospects for using modern information and communication technology in media institutions (presenting experiences)
- 14) The reality of information and communication technology in Algeria
- 15) Prospects and challenges of using modern information and communication technology in Algerian media institutions.

Evaluation method: **(Continuous monitoring, exam...etc.)**.

Business oriented mark 40% + exam60%

the reviewer: **(Books, publications, websites, etc.)**

1. Delio, Fadil. **TechnologyMediaNew Communication. Contemporary Issues**.Algeria: Dar Houma for Printing, Publishing and Distribution, 2015.
2. Delio, Fadil. **Data Analysis Techniques**. Constantine, Mentouri University Press, 2004.
3. Delio, Fadil. **New Information and Communication Technology (NTIC/NICT). Concept, uses, prospects**Amman: Dar Al Thaqafa for Publishing and Distribution, 1st ed., 2010.
4. Delio, Fadil. **New Information and Communication Technology. Some of its Technical Applications**. Algeria: Dar Houma, 1st ed., 2014.
5. Qadwaah, Manal, and others: **E-administration in the Algerian University (Reality and Prospects)**, Alpha House for Documents, Amman, 2022.
6. Abu Aish Al-Hatami, Abdul Basit Muhammad Abdul Wahab. **Communication Technology and Its Applications**. Jordan: Bright Horizons Publishers, 2010.
7. Abu Aisha, Faisal.**Mediaelectronic**Amman: DarOsamaFor Publishing and Distribution, 1st ed., 2010.
8. Al-Rahbani, Abeer. **Digital (Electronic) Media**. Amman: Osama Publishing and Distribution House, 1st ed., 2012.
9. Al-Mazharah, Manal Hilal. **Information and Communication Technology**. Amman: Dar Al-Masirah for Publishing, Distribution and Printing, 1st ed., 2014.

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10. Hussein Hafez, Asmaa. Communication Technology and Interactive Media in the Age of Cyberspace and Digital Information. Cairo, Arab House for Publishing and Distribution, 1st ed., 2005.
- BRETON, Ph., Proulx, S.: Explosion of communication at the XXIème Siècle, Paris, La Découverte, 2002.
  - Castells, Manuel: La société en réseaux: l'ère de l'information, Paris, Fayard, 1998
  - ROBERT, Pascal.: La logique politique des TIC, Presses Universitaires de Bordeaux, 2005

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Fourth

Unit name:**basic teaching unit**

Course Name: Editing TechniquesMedia2

Balance: 5

Factor: 2

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)*

- Identifying journalistic types and their specificities within each media outlet.
- Learn editing techniques for each type of journalistic work.

Required prior knowledge:*(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).*

- Knowing the characteristics of the languageMedia in various mediaMedia.
- Ability to edit news types.

Acquired abilities:

- **Mastering editing skills for all types of media.**
- Distinguishing between the different types of media in print media, radio and television**

Article content:*(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).*

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- 1- Introduction to journalistic genres (radio, television, and print journalism)
- 2- Interview (press, radio and television)
- 3- Types of opinion (definition) Its characteristics
- 4- Comment
- 5- Editorial
- 6- Column article
- 7- Analytical article
- 8- Critical article
- 9- Investigative types (definition and characteristics)
- 10- Investigation
- 11- Expressive types (definition and characteristics)
- 12- Reportage
- 13- Portrait
- 14- Caricature
- 15- Press Exhibition

Evaluation method: (***Continuous monitoring, exam...etc.***).

Business oriented mark 40% + exam 60%.

the reviewer: (**Books, publications, websites, etc.**)

- 1- Abdul Fattah Al-Qasri: Radio Talk, Radio and Television Training Institute, Baghdad, documented lecture.
- 2- Abdul Karim Fahd Al-Sari: Techniques of Talk and Press Interviews, Osama Publishing House, Jordan, 1st ed., 2012.
- 3- Abdul Latif Hamza: Introduction to the Art of Journalistic Editing, d.s.n.
- 4- Farouk Haidar: The ABCs of a Successful Broadcaster, Pages for Studies and Publishing, Damascus, Syria, 1st ed., 2010.
- 5- Falah Kazim Al-Mahna: Radio and Television Arts, Al-Warraaq Publishing and Distribution House, Amman, 2010.

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- 6- Fahd Abdul Rahman Al-Shammari: Media Education, How to Deal with the Media, King Fahd National Library, 1st ed., 2010.
- 7- Fahim Faeq: Contemporary Media, Dar Al Watan for Publishing and Media, Riyadh.
- 8- Carol Rich, trans. Abdul Sattar Jawad: Writing News and Press Reports, University Book House, Al Ain, 2002.
- 9- Kamel Al-Tarawneh: Investigative Journalism, Osama Publishing and Distribution House, Amman, 1st ed., 2014.
- 10- Kamel Al-Tarawneh: Television and Radio Dialogue Skills, Osama Publishing and Distribution House, Jordan, 1st ed., 2014.
- 11- Karam Shalaby: Radio News, Its Arts and Characteristics in Radio and Television, Dar Al-Shorouk, Jeddah, 2009.
- 12- Karam Shalabi: The Broadcaster and the Art of Presenting Programs on Radio and Television, Dar and Library Al-Hilal, Beirut, 2008.
- 13- Mohamed Laqab: The Successful Journalist, Dar Houma, Algeria, 2006.
- 14- Mohsen Jaloub Al-Kanani: Media Dialogue Techniques (Al Jazeera Channel as a Model), Osama Publishing and Distribution House, Jordan, 1st ed., 2012.
- 15- Nabil Haddad: In Journalistic Writing (Features-Skills-Forms-Issues), Dar Al-Kindi, Jordan, 2002.
- 16- Nesma Ahmed Al-Batrik: Writing for Radio and Television, Arab House for Publishing and Distribution, Cairo, 2009.
- 17- Nasreddine Al-Ayadhi: Theoretical Approaches to Journalistic Genres, Office of University Publications, Algeria, 2nd ed., 2007.
- 18- Nourredine Blibel: How to liberate the survey, Dar Al-Huda, Ain Mlila, 2002.
- 19- Herbert Zattel, trans. Saadoun Al-Janabi and Khaled Al-Saffar: The Reference in Television Production, Dar Al-Kitab Al-Jami'i, Al Ain 2013.

20Hilliard, Robert: Radio Broadcasting, Hastings House, Publishers, NY, 1982.

- 21- Irv, Broughton, The Art Of Interviewing For Television, Radio And Film, Tab Book inc, USA, 1981.
- 22- Macneil, Neil : training of journalism- the macmilar company new-york.,
- 23- Jean-Luc Martin-Lagardette, Le Guide de l'écriture journalistique, éd. La Découverte 2009.
- 24- Benoît Grevisse. Ecritures journalistiques : stratégies rédactionnelles, multimédia et journalisme narratif / - Bruxelles : De Boeck, 2008.
- 25- Rosemary Horstmann. Comment écrire pour la radio : bulletins, pièces et jeux radiophoniques / - Rome : Gremese, 2008. -

**عنوان الليسانس: جذع مشترك علوم إنسانية /شعبة علوم الإعلام و الاتصال**  
السداسي :الرابع  
اسم الوحدة:الأساسية  
اسم المادة :التشريع والتنظيم المتعلق بوسائل الإعلام  
الرصيد:5  
المعامل:2

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### التشريعات الإعلامية وأخلاقيات المهنة الصحافية 13:

- المفهوم والتطور.
- الحقوق والواجبات -

### التشريعات الإعلامية في مختلف وسائل الإعلام 14

### قانون الإعلام وعلاقته بالقوانين الأخرى (دساتير).. 15

### التشريعات الإعلامية في مجال وسائل الإعلام الإلكترونية (في العالم وفي الجزائر) -16

طريقة التقييم: (□□□□...□□□□□□ □□□□□□□ □□□□□□)

% علامة الأعمال الموجهة 40 + % الامتحان 60

(المراجع: كتب، ومطبوعات، مواقع إنترنت، إلخ)

1. عبد العزيز محمد سرحان: الاتفاقية الأوروبية لحماية حقوق الإنسان والحريات الأساسية، مصر، دار النهضة العربية، 1966
2. بسام عبد الرحمان المشاقبة: فلسفة التشريعات الإعلامية، ط 1، الأردن، دار أسامة، 2012
3. خالد لعلاوي: جرائم الصحافة المكتوبة في القانون الجزائري دراسة قانونية بنظرة إعلامية، ط 1، الجزائر، دار بلقيس، 2011
4. بخوش صبيحة: تطور السياسة الإعلامية في الجزائر في ظل التعددية السياسية. مجلة العلوم الإنسانية والاجتماعية، العدد 23، مارس 2016 1990-2015
5. Radwan Boujemaa: Media in Algeria: The Tension Between Profession and Legislation, Rawaq Arabi Magazine, Cairo Center for Studies and Human Rightsman Issue 44, 2007
6. - Jaber Mahjoub Ali Mahjoub, Professional Ethics Rules: Their Concept, Basis of Obligation, and Scope, 2nd ed., Dar Al Nahda Al Arabiya, 2001.
7. -Saeed Boumaiza: Ethics and Professional Conduct in Public Service Television, The Case of Algerian Television, International Forum in Tunis, Institute of Information Sciences, April 2009
8. Majed Ragheb Al-Helou: (2006). Freedom of the Media and the Law. Alexandria, Egypt, Maaref Establishment.

- 9- Zuhair Ihaddaden: Introduction to Media and Communication Sciences, Office of University Publications, Algeria, 2002.
- 10- Ben Bouza Saleh: Algerian Media Policy: Theoretical and Practical Foundations (1979-1990), Algerian Journal of Communication, Issue 13, Algeria, 1996.
- 11- Suleiman Saleh: Journalists' Rights in the Arab World, (1st ed.), Cairo University Publishing House, 2004, pp. 77-78.
- 12- Brahim BRAHIMI: "The freedom of information to traverse press codes (1982-1990) in Algérie," Algerian Revue of Communication, edited by the Institute of Information and Communication, Université d'Alger, no. 6 and 7 Printemps et Automne 1991, p. 19.
- 13- Mohamed Kirat: "The freedom of the press in Algeria after October 1988 - contraintes and difficult-", Algerian Revue of Communication, Edited by the Institute of Information and Communication, Université d'Alger, no. 8 hours, 1992, p. 22.

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Fourth

Unit name:methodology

Course Name: Research Methods and Techniques in Media and Communication Sciences 02

Balance: 3

Factor: 2

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)*

**-Control of conducting research**

**- Controlling the construction of the methodological framework for the study**

**-Learn about methodological frameworks and how to use them.**

Required prior knowledge:*(A detailed description of the knowledge required that enables the student to continue this education, two lines at most.)*

**-Knowledge of methodology schools**

**-Knowledge of types of studies**

**-Knowledge of research types and methods**

Acquired abilities:

**-Student control of field research procedures.**

**- Student control over search results display methods**

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Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

**Samples in media research:**

- 1. Probability samples**
- 2. Non-probability samples**

**Media research methods:**

- 3. Survey method**
- 4. The historical approach**
- 5. Ethnographic method**
- 6. Semiological approach**
- 7. Experimental approach**

**Data collection tools in media studies:**

- 8. Scientific observation in media studies.**
- 9. Interview in Media Studies**
- 10. Questionnaire and Uses He is in media studies.**
- 11. Content analysis in media studies.**
- 12. Focus groups in media research**
- 13. Introduction to Quantitative Methods**
- 14. Introduction to qualitative approaches**
- 15. Mixed Research in Media Studies**

Evaluation method: ***(Continuous monitoring, exam...etc.)***.  
Business oriented mark 40 % + exam 60%.

the reviewer: **(Books, publications, websites, etc.)**

Ibrahim Abu Lughod and others: Social Research: Methods and Tools, Center for Basic Education in the Arab World, Souss El-Layyan.

Ahmed Bin Marsili: Scientific Research Methods in Media and Communication Sciences, Algeria, University Publications Office, 2007.

- Fadil Delio: Introduction to Research Methodology in the Humanities and Social Sciences, Algeria, Dar Houma, 2014.

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Bachelor's

degree title: information

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- Gharbi Ali (2009): The ABCs of Methodology in Writing University Theses. 2nd ed. Laboratory of Sociology of Communication for Translation Research. University of Mentouri Constantine.

Abdel-Ilah Ben Maleh and Mohamed Astito (2005): Writing University Research and Theses - Historical Research as a Model. Fez: Info-Print Press.

-Krippendorff, Klaus (2004): Content Analysis. 2nd Ed. Beverly Hill: CA: Sage.

- Courtier Claire and Miquel Christian (2007): Les études qualitatives: theories, applications, methodological practice. Paris: L'Harmattan. -Dépelteau, F. (2000). The research paper in social sciences, Bruxelles, DeBoeck University. Dey, I. (1993). Qualitative Data Analysis. Routledge, London. Grawitz, M. (1986). Methods of social sciences. Precis Dalloz. Dalloz, Paris. - Krippendorff, Klaus (2004): Content Analysis. 2nd Ed. Beverly Hill: CA: Sage.

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Fourth

Unit name:methodology

Course Name: Data Analysis Software

Balance: 3

Factor: 2

Educational objectives:***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)***

**Learn about the application field of quantitative and qualitative data analysis using computer software.**

**-Providing the student with the basics of quantitative data analysis and the most important possible statistical**

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**methods.**

Required prior knowledge: *(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).*

**-Data Presentation and Analysis Course Achievements (Hex.3)**

**-Knowledge of research types and methods**

Acquired abilities:

**- Controlling some statistical software in the field of media and communication**

**The student will be able to identify one of the software programs capable of applying all the statistical transactions that can be used in data analysis, especially since this software is specifically prepared for the social sciences (SPSS**

Article content: *(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).*

Defining the importance of data analysis in research and the added value it provides.1

2. Defining the types of analysis possible in research and the factors controlling the selection of the appropriate analysis protocol for the research

3. How to set up a database for a specific research, by defining variables and cases and how to do coding

4. Various operations for dealing with variables on the system: naming, type, creating new variables, etc.

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Familiarize yourself with the system interface and its various components..5

6.Learn about the different descriptive statistics and how to perform them on a system, measures of central tendency

7.Learn about the different descriptive statistics coefficients and how to perform them on the system, measures of dispersion

Learn how to perform the accompanying forms for various statistical transactions..8

9 Parametric coefficients for testing descriptive hypotheses,Connections

10 Nonparametric Alternatives to Descriptive Hypothesis Testing Connections

11 Parametric statistical procedures for tests of differences between groups.

12 Nonparametric statistical coefficients for tests of differences between groups.

13 Parametric Coefficients Testing Causal Hypotheses.

14 Nonparametric coefficients for testing causal hypotheses

15. Providing an initial idea about some complex analyses such as factor, discriminant, and classification analysis.

Evaluation method:(***Continuous monitoring, exam...etc.***)).  
**Continuous monitoring100%**

the reviewer:(**Books, publications, websites, etc.**)

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## **Computer software and some books explaining and comparing it, including:**

- Logic files: SPSS, Lexico, QDA Miner, NVivo, ATLAS.ti...
- Normand Roy, Ph.D. & Roseline Garon: A comparative study of logic in the analysis of qualitative methods: the automatic application in the manual application, 2013.
- Miles, M., & Huberman, A. M. (1994): Qualitative data analysis: An expanded sourcebook (2nd ed.). Thousand Oaks, CA: Sage.

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Fourth

Unit name:Exploratory

Course Name: Contemporary International Issues

Balance: 1

Factor: 1

Educational objectives:*(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)*

The forum aims to train students to follow events at the national and international levels continuously and through all written, audio-visual and electronic media (online journalism). This is because reading newspapers, listening to the radio, watching television channels and internet news are considered normal professional behavior for a professional journalist. It also aims to provide students with a clear vision of the basic functions of the most important public institutions at the national and international levels by encouraging them to carry out work in the form of presentations and discussions on major issues that occupy international opinion and urge. With extensive coverage by various media outlets, The purpose of these applications is to encourage students to practice reading and listening and to instill this behavior in them, which prompts them to think

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about these issues and helps them form personal perceptions and opinions about these topics.

Required prior knowledge:*(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum).*

Learning about various political, social, and economic issues... through reading and watching various media outlets.

Acquired abilities:

- Identify the most important issues of the moment locally, regionally and internationally.
- Discussing a range of general issues.

Article content:*(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).*

Current issues: determined by current circumstances and developments: locally, regionally and internationally, such as:

- 1. Follow up on, discuss and present weekly local, regional and international events.**
- 2. Monitoring the activities of a national institution that is subject to a strategic sector on the economic, social or political levels.**
- 3. Monitoring the functioning of some public institutions (Parliament, government, Supreme Judicial Council, state, etc.)**

- General issues, for example:

**4-Continental and international blocs**

**5-Regional and international conflicts**

**6-The most important international institutions (the United Nations, the World Bank, the International Monetary Fund, UNESCO, the European Union, etc.)**

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**7-NGOs...**

**8-Cultural and sporting events**

**9-Immigration, displacement and minorities**

**10-Political changes in the Arab world (Arab Spring))**

**11-Ecological issues, environmental protection and sustainable development**

**12-Geopolitical and geoeconomic stakes**

**13-Knowledge Society**

**14-Algerian media field**

**15-Social media and citizen journalism**

Evaluation method: **(Continuous monitoring, exam...etc.)**.

Business oriented mark 40 % + exam 60%.

the reviewer: **(Books, publications, websites, etc.)**

**References related to the issues under discussion + media coverage of them, in addition to some general references:**

- Yves Lacoste, Geopolitique, the long history of the day. Larousse, Paris, 2006. •
- Tanguy de Xilde, Michel Liégeois, Deux poids, deux mesure ? The ONU and the Israeli-Arabe conflict: a quantitative approche, University of Louvain Press, 2006. •
- Aymeric Chauprade, Geopolitique, constants and changes in history, Ellipse, Paris, 2003. •
- Foray, Dominique, L'Economie de la connaissance, La découverte, Repères n° 302, Paris, (2001) •
- Levy M. & Jouyet J.-P. The immatériel economy: The main croissance. Rapport from the Commission on the economic economy. Paris; Minister of economics, finances and industry. (2006), •
- Castells, M.(1999), Fin de millenaire, L'Ère de l'information, tome iii, trad. Jean-Pierre Bardos, Paris, Fayard, 1999. •
- Castells, M.(1999), Le Pouvoir de l'identité, L'Ère de l'information, tome ii, trad. Paul Chemla, Paris, Fayard. •
- Castells, M.(1998), La Société en réseaux, L'Ère de l'information, tome i, trad. Philippe Delamare, Paris, Fayard. •
- Mattelart, A. History of the information society, Paris, La Découverte, «Repères». (2001), •
- Remond R- Introduction to the history of recent times, Chapter 3: The XX century of 1914 today, Paris, Seuil, collection of history points •

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- **Berger F, Ferragu G-** Le XX° Siècle 1914-2001, Paris, Hachette superior
- **Béra H. and Lamy Y.** (2003), Sociologie de la culture, Coll. Cursus, Armand Colin
- **BOUADJIMI D.**The “information society” and its impact on development payments. Imprimé à compte d'auteur. Alger. December 2009. 171p.
- **Serge Moscovici,** Psychology of minor activities, PUF, 1979.

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Fourth

Unit name:Exploratory

Subject name:Introduction to Legal Sciences

Balance: 1

Factor: 1

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**degree title:**information

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Educational objectives: ***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)***

- Distinguishing between law and right, knowing the divisions of law and the position of the media within them, linking freedom of the press to rights in their general concept...

Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

1-Theory of Law

2-Definition of law

3-Characteristics of the legal rule

4-Distinguishing legal rules from other rules

5-Types of legal rule

6-Divisions of law

Sources of law:

7-Official sources of law

8-Reserve sources of law

9-Law enforcement: \_ in terms of persons

\_ In terms of location

\_ In terms of time

10-Theory of Right

11-The concept of right

12-Types of rights

13-Pillars of truth

14-Transfer and expiration of rights

15-Journalist's Rights: The Right to Intellectual Property

Evaluation method: ***(Continuous monitoring, exam...etc.)***.

Exam 100%

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Academic year:2022-2023

## the reviewer:(**Books, publications, websites, etc.**)

-**Serge Tchakhotine**, *Le Viol des foules by the propagandist politique*, 1939, Gallimard 1992.

-**Brahimi Brahim**, 1989, *Le pouvoir, the press and the intellectuels in Algérie*, Paris, L'Harmattan.

-**Ferliche Nessrine**, 2011, *The freedom of the press in the Algerian calendar*, Paris, LGDJ..

-**Mostafaoui Belkacem**, 1998, « Algeria: the media space in the past. “Conditions of journalism execution and reception by national televisions and others,” *Réseaux*, vol. 16, n° 88-89, p. 161.

-**BOUADJIMI Djamel**. “The political system and media culture: the experience of Algeria” in the next section: the democratic transition in Algeria. Ed. Dar-El-Houda. Aîn mlila. December 2005.

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Fourth

Unit name:Horizontal

Course Name: Media Translation

Balance: 1

Factor: 1

Educational objectives:***(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most)***

- **Benefit from specialized academic references in the field of media and communication.**
- **Benefit from media materials published through various media outlets, which are in English and French.**
- **Dealing with computer programs and applications available in English and French.**

Required prior knowledge:***(A detailed description of the knowledge required to enable the student to continue this education, two lines maximum)***.

**Some knowledge of English and French grammar, syntax and rules in general.**

Acquired abilities:

- Acquire the most important terms related to the field of media and communication.**
- Gain some foundations that qualify you to translate specialized academic texts.**
- Ability to follow some media materials published in the media in English and French**

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Article content: ***(It is mandatory to specify the detailed content of each subject with reference to the student's personal work).***

**1) The concept of media translation and its importance**

**2) Types of media translation**

- Academic translation
- Professional translation

**3) Media translation methods**

- Internet sites
- Computer programs
- Smartphone applications

**4) Applications in media translation**

**5) Translation of some common terms in media and communication**

**6) Thematic translation (providing models of translating specialized terms in each field separately)**

**7) Print press**

**8) Audio and visual journalism**

**9) electronic journalism**

**10) Organizational communication**

**11) Translation of academic texts**

**12) Importance**

**13) Mechanisms**

**14) Selected models (according to the student's specialization: media or communication)**

Evaluation method: ***(Continuous monitoring, exam...etc.)***.

Continuous monitoring 100%

the reviewer: **(Books, publications, websites, etc.)**

**1- Khaled Tawfik: Journalistic translation rules Hala Publishing and Distribution, Cairo, 2018.**

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**2- Majid Suleiman Doudin:Journalist and Media Translator's GuideJournalistic Translation and Media Terminology, Dar Al-Asar Al-Ilmi, Amman, 2014.**

**3- Hawaria torch:Media translation: its concept and working mechanismsAl-Badr Magazine, Volume 9, Issue 11, 2017.**

**4- Media termsThe Arab Open University in Denmark, 2007.**

**6-Dictionary of Media TermsThe Arabic Language Academy, 2018.**

7-Athraa Abdul Ameer Kitab and Jassim Tarish Al-Eqabi: **Media College Common Challenges of Media Translation in English Language**

8-Dror Abend-David**Media and Translation**

**An Interdisciplinary Approach** ;Bloomsbury Publishing ; England;2014.

9-Chie Otani:**Media and Translation: The Influence Of Cultural Values Translation of Newsweek into Japanese**,The University of Birmingham, UK, 2000.

10-Renée Desjardins: **Translation and Social Media: In Theory, in Training and in Professional Practice**;Basingstoke, Palgrave Macmillan ; UK; 2017.

11-**Audio visual and mass media translation, ASU University**,Amman, Jordan, 2017.

Martha .S and Stone Brook:**Social Media Glossary Of Terms**; IACP ; USA , 2010 .

**License title:**Common Core Humanities/ Department of Media and Communication Sciences

Hexagon: Fourth

Unit name:Horizontal

Subject name: English language 2

Balance: 1

Factor: 1

**Educational objectives:(Mention the qualifications the student is expected to acquire after passing this subject, in three lines at most.)**

This course aimsto provide the students of 2nd year with important information regarding some fundamental vocabulary about communication field and journalism writing in different media such us newspaper, magazine, radio, television, also web site. In addition, they can learn about some important issues such as ethics and freedom of expression.

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Required prior knowledge:(***A detailed description of the knowledge required to enable the student to continue this education, two lines maximum***).

- **Acquiring the basics of the English language**

Article content:(***It is mandatory to specify the detailed content of each subject with reference to the student's personal work***).

What is a Media Interview?	.1
Types of Media Interview	.2
Media Interview Techniques	.3
What is a Report	.4
Types of Reports	.5
The Reporting Techniques	.6
Introduction to Communication	.7
The Communication Process	.8
Types of Communication According to Sender/ Receiver	.9
Types According to the Means of communication	.10
News Values	.11
Ethics of Journalism	.12
Ethics of Journalism in Algeria	.13
Freedom of Expression	.14
Freedom of Expression in Algeria	.15

Evaluation method:(***Continuous monitoring, exam...etc.***).

**Continuous monitoring100%**

the reviewer:(***Books, publications, websites, etc.***)

1. Richard Rudin & Trevor Ibbotson: An introduction to journalism, Focal press, Great Britain, 2002.
2. Bill Kovach & Tom Rosenstiel: The elements of journalism, Crown publishers, 1st edition, New York, 2001.
3. Julia T. Wood: Communication theories in action, acid-free recycled paper, Wadsworth, USA.
4. Kathleen S. Verderber & Rudolph F. Verderber & Cynthia Berryman-Fink: Interpersonal communication, 11th Edition, Oxford university press, New York, 2007.

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**degree title:information**

**Academic year:2022-2023**

5. Peter Watcy-Jones: Target Vocabulary2, 3rd Ed, Penguin books, England, 2000.

**Bachelor's degree title: Media and Communication Sciences. Specialization: "Media"**

**Hexagon: Fifth**

**Unit Title: Basic**

**Subject: Editing Techniques in Electronic Journalism**

**Balance:5**

**Factor: 2**

Educational objectives

**It aims to provide practical knowledge that strengthens the learner's theoretical and applied understanding of editing techniques in electronic journalism.**

Prior knowledge required

The student should have a general knowledge of editing techniques in print journalism, radio and television.

Article content:

**1-featuresMediaElectronic:**

The property of presence, the property of flexibility, the property of escaping from control, the property of communication, the property of interactivity, the property of updating....

**2-electronic journalism:**

Its definition and characteristics

**3- Characteristics and features of journalistic language on the web:**

Accuracy - Clarity - Responsibility - Simplicity ....

**4- Web Referral Specifications:**

Brevity, scannability, and objectivity

**5-Uses of journalistic genres in web and multimedia journalism:**

6-Electronic News

7-electronic press story

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8-The difference between electronic news and electronic news story

9-Electronic report

10-Investigation, dialogue, article, etc. It happened They have changes in electronic writing.

**11-The impact of computers on the journalistic editing process.**

Evaluation method:

Business oriented mark 40 % + exam60%.

References:

-Majed Tarban: The Internet and Electronic Journalism - A Future Vision, Egyptian-Lebanese House, 2008

-Abdul Razzaq Al-Daylami: Electronic Journalism and Digital Technology, Dar Al-Thaqafa for Publishing and Distribution, Amman, 1st ed., 2011

-Maher Awda Al-Shamayleh and others: Electronic (digital) journalism, DarhurricaneScientific, Amman, Jordan, 1436 AH - 2015 AD

-Mohamed Laqab: Writing Skills for New Media 2013

-Jamal Abdel Namous:News in Electronic Press 2013 Dar Al-Nafayes.

-Ali Danif Hassandar:News story by: OsamaJordan2001

-Journalistic resources: publishing strategies, multimedia and journalistic narratives/enabled Grevisse. - Bruxelles: De Boeck, 2008.

-Read more for the web, Isabelle Canivet, Eyrolles, 2009,

-Ergonomie Web, Amélie Boucher, Eyrolles, 2009 (2e edition),

-Memento Web sites: Bonnes Pratiques, Elie Sloim, Eyrolles, 2010

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**License title:**Media and Communication Sciences.

Specialization:"Media"

Hexagon: Fifth

**Unit title:**theBasic

**Subject:** Media and Communication Theories1

**Balance:**5

**Factors:** 2

Educational objectives

It aims to provide the student with the various divisions of communication theories, from their inception to the present time. It is a work that aims to contribute to the student's theoretical formation in media and communication sciences.,Teaching him to think about theorizing in communication, developing knowledge of communication theories, and building theoretical weight around the theories.

Prior knowledge required

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General basic knowledge of media and communication sciences (fields of study and specializations).

Subject content (distributed to semesters 5 and 6)

### **Conceptual introduction**

1- Media and communication sciences, scientific theory, approach, perspective, scientific model, paradigm, approach, tradition, school, communication theory.....etc.

2- The development of theory in media and communication sciences.

3- The most important developments in influence studies in media and communication sciences (theories of direct influence, moderate influence, selective influence).

### **Traditional theories by type of influence:**

4- Direct influence theory, by Harold Lasswell.

5- Priority setting theory (agenda)

6- Critical theories: Frankfurt School in 1923, critical cultural theory, and political economy theory.

7- Symbolic interaction theory

8- Two-stage information transmission theory.

9- The theory of diffusion of innovations or adoption of new ideas.

10- Structural functional theory.

11- The theory of means as an extension of the senses that emerged at the hands of Marshall McLuhan.

12- Cultural implantation theory.

13- Knowledge gap theory.

14- The theory of the cycle of interest in issues.

15- The spiral of silence theory.

16- The theory of analyzing the media frame of the world.

17- Media dependency theory.

18- Uses and Gratifications Theory.

18- Gatekeeper theory.

20- Theories explaining violence through the media.

### **\*Digital space theories:**

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21- Identifying the most important research developments accompanying the digital developments experienced by media and communication sciences.

22-Theoretical approaches to understanding new media.

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### Some references

- Armand and Michèle Mattelart, History of communication stories, coll. "Repères", La Découverte, 2004
- watzlawick Paul: a logique de la communication Editions du Seuil 1980
- Yves Winkin et autres: New communication. Editions points 2000.
- Attalah Paul: Theses of communication. Publications universitaires du Quebec. 1991
- Jamal Ben Zarrouk: Media and Communication Theories: A Historical and Critical Approach, Algeria 2015
- Hassan Emad Makkawi, Laila Hussein Al-Sayed, Communication, its Contemporary Theories, Lebanese Egyptian House.
- Manal Hilal Mazahra:Communication theories,OmanDar Al-Masirah,2012, 1st ed.
- Al-Tarabishi, Marwaft, and Sayed Abdel Aziz, Communication Theories, Cairo, Dar Al-Iman, 2006
- Muhammad Munir Hijab, Communication Theories, Cairo, Egypt, Dar Al-Fajr for Publishing and Distribution, First Edition, 2010
- Jihan Ahmed Rashti: The Scientific Foundations of Communication Theories. Cairo. Dar Al Fikr Al Arabi.
- Melvin Deffler and Sandra Paul Rokeach, Media Theories, translated by Kamal Abdel Raouf, International House for Publishing and Distribution, Cairo, 1993.
- Muhammad Abdul Hamid, Media Theories and Trends of Influence, 3rd ed., Alam Al-Kutub, Cairo, 2005.

- Kamal Al-Hajj, Media and Communication Theories, Syrian Virtual University Publications, Syria, 2020.
- Bernard Miège, Communication Thought from its Foundation to the Third Millennium, 1st ed., translated by Ahmed Al-Qaswar, Dar Toubkal, Casablanca, 2011
- Kamal Boumnir, The Critical Theory of the Frankfurt School, 1st ed., Ikhtilaf Publications, Algeria, 2010
- Mark Balnavez et al., Media Theories and Methods, translated by Atef Hatib, University Publishing House, Cairo, 2017.
- Abdul Razzaq Al-Dulaimi, Communication Theories in the Twenty-First Century, Dar Al-Yazouri, Amman, 2016.

**Rating:**

Business oriented mark 40 % + exam60%.

**License title:**Media and Communication Sciences.

Specialization:"Media"

Hexagon: Fifth

Unit title:Basic

Subject: Specialized print and electronic journalism

Balance:5

Factors: 2

Educational objectives

Presenting the characteristics of electronic and print journalism and their specialized types to keep pace with developments in the field of professional specialization.

Prior knowledge required

The student must be familiar with the priorities of media and communication sciences and its most important media outlets.

**Article content:**

Print press:

- 1- The nature of print journalism
- 2- Characteristics and functions of print journalism.
- 3- Types of print journalism
- 4- Specialized journalism: its concept, fields, origins and development (in the world and in Algeria)
- 5 - Its types in terms of:
  - \* Topic (political, economic, cultural, scientific, sports, religious, health, environmental, entertainment...)
  - \* Space (neighborhood, local/regional, national, international..)
  - \* Social categories: women, children...

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- \* Professions...
- \* Cost and distribution (free press, subscription, home delivery...)
- \* The support:
  - Electronic press
    - 6 The emergence of electronic journalism and its concept
    - 7 Types of electronic newspapers
    - 8- Factors in the development of electronic journalism
      - Technical factor, economic factor, political factor, advertising revenues..
    - 9 Features of electronic journalism
      - Media availability, multimedia, statistical accuracy, universality, low cost, availability of electronic archives, feedback measurement, journalist's familiarity with technical knowledge...
    - 10- Characteristics of electronic journalism
      - Speed, interactivity, flexibility in dealing with news, greater capacity for journalists, overcoming restrictions, abundance, ease of opinion polling, spatial flexibility...
    - 11- Pros and cons of electronic journalism

### **the reviewer**

- Suwailem Nabhan: Media Photography. Dar Al Maaref. Cairo 1985.

Mahmoud Adham: Introduction to Photojournalism. The Photojournalism as a Means of Communication. Cairo. 1987.

- Sharif Darwish Al-Labban: Color Printing, Its Problems and Applications in Journalism. Dar Al-Arabi for Publishing and Distribution. Cairo. 1994.

- Issa Mahmoud Al-Hassan: Specialized Journalism, Dar Zahran, 2013

Ibrahim Fouad Al-Hasawneh: Specialized Journalism, Dar Al-Masirah, 2012

\* Carole Timsit, The local press: the force of mutation in the line, University of Bordeaux 3, 2008, 341 p. (this is a doctor)

\* CAYROL Roland, the text and audio visual, the same, 2000

- \*Charon, Jean-Marie; Le Floch, Patrick: Click on the button. Paris, La Découverte, 2011.
- \* Dagiral, Eric, Parasie ; Sylvain (coord.) Press in font. Paris: La Découverte, 2010.
- \* Gany, Dominique: New media: working mode. Liège, Edipro, 2009.
- \* HEMMELIN / CIPRA, La presse, un pedagogique, Retz, 2002
- \* Marc Martin, La Presse régionale, des affiches aux grands quotidiens, Fayard, 2002.
- \* Michel Mathien, La Presse Quotidienne Regionale, PUF, Que sais-je?, 1993.
- \* Poulet, Bernard: The journey and information. [Paris], Gallimard, 2009.
- \* SPIRLET Jean-Pierre, Using the press at college and school, CFPJ, 1995
- \* Tolomé, Pierre Media on the Internet. Toulouse, Milan, 2009.
- \* Tronquoy, Philippe (dir.) Information, media and Internet. Paris, Documentation française, 2007.
- \* Cohen-Bacrie, Bruno. - Enter the communication history: 66 detailed files to fully understand the communication history: Documents, 2009.
- \*Gerstlé, Jacques. - The political communication 2e ed. - Paris: A. Colin, 2008.-

## Evaluation method

Business oriented mark 40 % + exam60%.

**License title:**Media and Communication Sciences.

Specialization:"Media"

Hexagon: Fifth

Unit title:Basic

Subject: Publishing a written and electronic newspaper

Balance:5

Factors: 2

Educational objectives

**It aims to define**The student will learn the concept of designing and producing printed and electronic newspapers, its functions, and principles, through familiarizing himself with the elements of constructing written and electronic pages, the criteria for their use, and the method of employing them in constructing pages...

Prior knowledge required

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## **General knowledge about print and electronic journalism.**

### **Acquired abilities:**

- Understanding the concept of journalistic directing.**
- Familiarity with the various typographic elements used in the journalistic production process.**

**To enable the student to understand and produce a newspaper (written or electronic).**

Content of the article:

### **Axis 1: Publishing printed newspapers**

- 1- The concept of journalistic production, its functions, foundations and determinants
- 2- Basic design of newspapers
- 3- Extracting and processing typographic elements. Text letters - titles - photographs and drawings - colors and means of separating journalistic materials.
- 4- First page output
- 5- Journalism Directing Schools: Traditional School - Moderate School - Modern School
- 6- Removing the inner pages
- 7- Magazine production

### **Axis II: Design and production of electronic newspapers:**

- 8- Introduction: Definition of electronic newspaper design, its functions and principles
- 9- Structural elements of electronic newspapers and controls for their production.
- 10- Traditional structural elements (- texts - images - colors - means of separating materials).
- 11- Hypermedia and Multimedia(Multi Media).
- 12- Interactive elements.
- 13- Designing electronic newspaper interfaces and methods of displaying information on them.

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14-Home Page Design Templates for E-Newspapers

15- Methods of displaying information on electronic newspaper interfaces

**the reviewer :**

-Mahmoud Alam El-Din, Journalistic Directing, Al-Arabi for Publishing and Distribution, Cairo, 2nd ed., 1988.

-Fahd Al-Askar, Journalistic Directing - Its Functional Importance and Modern Trends, 1st ed., Al-Obeikan Library, Riyadh, 1998.

-Ashraf Saleh: Editing Arabic Newspapers Published in English, 1st ed., Dar Al-Tabai Al-Arabi, Cairo, 1988.

-Ashraf Saleh: Half-page Newspapers Production, Dar Al-Tabai Al-Arabi, Cairo, 1984.

Intisar Rasmi Musa: Design and Production of Newspapers, Magazines and Electronic Advertisements, 1st ed., Memory Library, Baghdad, 2004.

-Saeed Al-Gharib Al-Najjar: Journalistic Directing, 1st ed., Egyptian-Lebanese House, Cairo, 2001.

-Fahad Bin Abdul Aziz Badr Al-Askar: Journalistic Production - Its Functional Importance and Modern Trends - 1st ed. Al-Obeikan Library, Riyadh, 1998.

-Ali Najadat: Journalistic Directing - Its Trends, Principles, Influencing Factors and Elements - 1st ed., Hamada Foundation for University Studies, Publishing and Distribution, Irbid, 2002.

-Sharif Darwish Al-Labban: The Art of Journalistic Directing, 1st ed., Al-Arabi for Publishing and Distribution, Cairo, 1995.

-Sharif Darwish Al-Labban: Colors in the Egyptian Press, 1st ed., Al-Arabi for Publishing and Distribution, Cairo, 1996.

-Mohamed Fadl El-Hadidi: The Art of Journalistic Direction - Modern Trends in Theory and Practice - 1st ed., Nancy Library, Damietta, 2006.

-Tayseer Ahmed Abu Arja: Newspaper and Magazine Publishing, 1st ed., Dar Al-Qalam, Dubai, 1986.

-Helmy Mahsab: Producing electronic newspapers on the

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Internet - a comparative applied study between Egyptian and American newspapers - PhD thesis, Department of Media, South Valley University, Egypt, 2004.

-Saleh Al-Anzi: Producing Saudi electronic newspapers in light of the communication features of the Internet, University Theses Series, Imam Muhammad ibn Saud Islamic University, 2007.

-Manar Fathi Muhammad: Designing Electronic Newspaper Websites, 1st ed., Dar Al-Alam Al-Arabi, Cairo, 2011

14- Edmund. C. ARNOLD: Designing the Total Newspaper, Harper and Row Publishers, New York USA, 1981.

-Harold EVENS: Editing and Design: Newspaper Design, 2nd edition, Clark Constable Ltd, LONDON, 1982

16- Serge Cormier: Writing and standard typographies, Service reprographie of the Faculté of Sciences and Techniques, Université de Nantes, 2003.

## **Evaluation method**

Business oriented mark 40 % + exam60%.

**License title:**Media and Communication Sciences.  
Specialization:"Media"  
Hexagon: Fifth  
Unit Title:methodology  
Subject: Methodology Forum 1  
Balance:3  
Factors:2

Educational objectives

Cognitive and critical support for students in completing their notes:From implementing the most important theoretical construction steps and methodological procedures to the final editing of the memorandum.

Prior knowledge required

**Methodological knowledge acquired in the previous semesters, related to the steps of scientific research**

Content of the material (distributed over semesters 5 and 6)

A review of the most important methodological problems (theoretical and procedural) that students typically encounter in completing their memoirs, and a discussion of practical methods for completing them. The content may be adapted, both briefly and in detail, to meet the students' immediate

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needs, which they are asked to express in a general and gradual manner.

the reviewer

Ahmed Bin Marsili: Scientific Research Methods in Media and Communication Sciences, Algeria, University Publications Office, 2007.

- Fadil Delio: Introduction to Research Methodology in the Humanities and Social Sciences, Algeria, Dar Houma, 2014.
- Gharbi Ali (2009): The ABCs of Methodology in Writing University Theses. 2nd ed. Laboratory of Sociology of Communication for Translation Research. University of Mentouri Constantine.

Abdel-Ilah Ben Maleh and Mohamed Astito (2005): Writing University Research and Theses - Historical Research as a Model. Fez: Info-Print Press.

- Courtier Claire and Miquel Christian (2007): Les études qualitatives: theories, applications, methodological practice. Paris: L'Harmattan.
- Dépelteau, F. (2000). The research paper in social sciences, Bruxelles, DeBoeck University.
- Dey, I. (1993). Qualitative Data Analysis. Routledge, London.
- Grawitz, M. (1986). Methods of social sciences. Precis Dalloz. Dalloz, Paris.
- Krippendorff, Klaus (2004): Content Analysis. 2nd Ed. Beverly Hill: CA: Sage.

Marshall, C. & Rossman, G. B. (1995), *Designing Qualitative Research*, second edition, Sage, London.

- MAURICE Angers (1997): Introduction to the methodology of human sciences. Algeria: Casbah.
- Quivy, R. & van Campenhoudt, L. (1995). Manuel de recherche en sciences sociales. Dunod, Paris.

Evaluation method

Continuous Evaluation 100%

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**License title:**Media and Communication Sciences.

Specialization:"Media"

Hexagon: Fifth

addressUnit:methodology

Subject: Training on designing specialized scientific work

Balance:3

Factors:2

Educational objectives

**Applying the knowledge acquired through various subjects related to the specialization by completing scientific work in**

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**the field of media (Audiovisual - Print press - Electronic press)**

Prior knowledge required

Knowledge acquired in subjects Specialization (Methodology - Design and Direction)-Editing art - photography - website design...)

**Acquired abilities:**

- The student's ability to edit journalistic types
- Training in photography, directing and editing.

Article content:

**Training on achievement a job Scientifically directly related to the media specialization (written or audio-visual reportage - written or television investigation - radio or television report - written or photographed portrait - Documentary film production-Illustrated advertising flash - electronic newspaper design....)**

**The work is divided into two parts:**

- 1- An audiovisual or written product carried on its medium.**
- 2- A written support for the work that includes all the steps of its completion, in which the methodological steps that the student learned during his course are followed (a methodological aspect in which the objectives, importance, etc. are reviewed).-A theoretical framework that includes information about the chosen genre - the practical aspect that includes the most important stages of completion, starting from the preview stage and ending with the montage stage, with technical cutting if the work is audiovisual.**

the reviewer

References mentioned above, In the standards of (editing techniques - directing-methodology.....) In addition to the direct supervision of the professor

**Evaluation method** :Continuous monitoring 100%+ Evaluate or discuss the work

Hexagon: Fifth

Unit Title: Exploratory Learning Unit

Subject: Media Audience Studies

Balance: 1

Factors: 1

Educational objectives

Enabling the student to know the types of media audiences and their study techniques, as well as preparing him to specialize in second and third-level studies and enabling him to choose appropriately for his abilities and interests.

Prior knowledge required

**Knowledge acquired in years 1 and 2, especially that related to the elements of the communication process and communication models.**

Content of the article

- 1- The concept of media audiences and their historical development: audiences of readers, audiences of listeners and viewers, users of new media...
- 2- The quantitative concept of the audience, characteristics of the apparent structure of the audience, sociological, demographic and social characteristics...
- 3- Audience formation theories
- 4- Quantitative and qualitative approaches in audience studies,

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5- Modern theoretical and methodological approaches in audience studies: the influence model, the reception model, the postmodern model...

**Some material references:**

Ali Qasaysia: The Audience of Communication Media and Its Users, Dar Al-Warsum, Algeria 2012

-Ali Qasaysiya in: The Intermediary in University Studies, 11 vols., Dar Houma, 2006

- Muhammad Abd al-Hamid, Audience Studies in Media Research, Cairo, 1993

- Morely D., Rethinking the Media Audience, sage publication, London, 1999

-Gustave Le Bon, Psychologie des foules, PUF, 1998 (1st ed. 1895).

- Zemor, Pierre, The communication publique 4e ed. - Paris: PUF, 2008.

**Evaluation method**

Business oriented mark 40 % + exam60%.

**License title:**Media and Communication Sciences.  
Specialization:"Media"

Hexagon: Fifth

Unit Title:Exploratory

**The material**Good governance and professional ethics

**Balance:1**

**Factors:1**

Educational objectives

Identifying the manifestations of political, economic, and moral corruption, their negative repercussions on society, and mechanisms to confront them.

Prior knowledge required

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# General culture on political, social, economic and ethical thought

## Content of the article

the reviewer

-Serge Tchakhotine, *Le Viol des foules* by the propagandist politique, 1939, Gallimard 1992.

-Brahimi Brahim, 1989, *Le pouvoir, the press and the intellectuels in Algérie*, Paris, L'Harmattan.

-Ferchiche Nessrine, 2011, *The freedom of the press in the Algerian calendar*, Paris, LGDJ..

-Mostafaoui Belkacem, 1998, « Algeria: the media space in the past. "Conditions of journalism execution and reception by national televisions and others," *Réseaux*, vol. 16, n° 88-89, p. 161.

-BOUADJIMI D. "Political pluralism and media pluralism: the experience of Algeria" in the Séminaire: the democratic transition in Algeria. Ed. Dar-El-Houda. Aîn mlila. December 2005.

## Evaluation method

Exam mark 100%

Bachelor's degree title: Media and Communication Sciences.

Specialization: "Media"

Hexagon: Fifth

Unit Title: the horizontal

Subject: Contractorat Yes

Balance: 1

Factors: 1

## Educational objectives:

-Highlighting the importance of entrepreneurship education in promoting the entrepreneurial spirit and entrepreneurial culture among university students.

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degree title: information

Academic year: 2022-2023

**-Student formationMediaIn the field of creating institutions in the field ofMediaEspecially publishing and electronic publishing and stepsconstructionThe institution.**

**-Identify the most important concepts related to entrepreneurship and the theories that explain it.**

**Prior knowledge:**

**Student knowledge of the foundations of the institution or organization and its theories, especially project management.**

**2) PerceptionsPrimaryOn the economics of mediaMediaMarketing and ScienceManagement.**

**3) PerceptionsPrimaryAbout how to run an institution, including publishing institutionsand production and the media.**

**Acquired abilities:**

**- BriefingComprehensive with contractor specifications, the entrepreneurial process, and the surrounding legal, social, and economic contextBy mediaContractor.**

**-Being able to outline a planworksIntegrated to create a publishing institution,production or informationAs a newspaperorElectronic newspaper.**

**-Being able to implement a planBusinessIn the field to encourageCreativityInnovation and individual initiatives.**

**Article content:**

**1-The nature and basics of theAState**

**2- The emergence of entrepreneurship and its historical development**

**3- Trends explaining entrepreneurship**

**4- Contractor characteristics and skills**

**5-CreativityInnovation and entrepreneurship**

**6-The economic role of entrepreneurship**

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**7-The social role of entrepreneurship**

**8-Entrepreneurship and the emergence and development of small enterprises in Algeria**

**9-Accompanying and support devices in Algeria**

**10-The reality of entrepreneurship in Algeria**

11- The entrepreneurial process and steps construction institution

**12-Business plan, its features and applications in the sector Media**

**13-Reasons Success and failure of small businesses**

14-Institutional growth Media And its human, technical and legal challenges in Algeria

**15-importance and mechanisms Encouraging entrepreneurship in the sector Media and publishing and production In Algeria**

**the reviewer:**

-Majda Al-Attiyah, Small Project Management, First Edition, Dar Al-Masirah for Publishing, Distribution and Printing, Amman, Jordan, 2002

Suad Naif Barnouti, Small Business Management: Dimensions of Entrepreneurship, Wael Publishing House, Amman, Jordan, 2005.

Fayez Juma Saleh Al-Najjar, Abdul Sattar Muhammad Al-Ali, Entrepreneurship and Small Business Management, Dar Al-Hamed, Amman, 2006

Amr Alaa El-Din Zidan, Entrepreneurship: The Driving Force of National Economies, Arab Administrative Development Organization, Cairo, 2007.

Bilal Khalaf Al-Sakarna, Leadership and Management of Business Organizations, Dar Al-Masirah for Publishing and Distribution, Amman, Jordan, 2008

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Saleh Mahdi Mohsen Al-Amri, Taher Mohsen Mansour Al-Ghalbi, Management and Business, Second Edition, Wael Publishing and Distribution House, Amman, 2008

-Magdy Awad Mubarak, Entrepreneurship, Modern Books World, Irbid, Jordan, 2009

-Catherine Leger-Janiou, The enterprise creator's profile, L'Harmattan Edition, Canada, 1997

-Emile- Michel Hernandez, L'entrepreneuriat: Approche Theorique, Editions L'Harmattan, Paris, 2001.

-Alain Fayolle, Introduction to the Entrepreneurship, Dunod, Paris, 2005

-Alexandria Valerio, Brent Parton, and Alicia Robb, Entrepreneurship Education and Training Programs around the World; Dimensions for Success, International Bank for Reconstruction and Development, World Bank, 2014.

### **Evaluation method:**

Exam 100%

**License title:**Media and Communication Sciences.

**Specialization:**"Media"

**Hexagon:** Fifth

**Unit Title:**Horizontal

**Subject:** LanguageEnglish

**Balance:**1

**Factors:**1

**Educational objectives**

This course aims to provide students with the ability to deal with foreign references by reading, summarizing, and employing them.

#### THE OBJECTIVE OF THE MODULE

Practical use the English language as a toll for self information – English should also be a means of expression.

#### MODULE OBJECTIVE:

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Development of a façon integration of all the aptitudes of the French language into the study.

Prior knowledge required

Provides basic principles in both French and English languages.

## **Content of the article:**English

### CONTENT:

Exploitation of specialized texts related to the different technical modules included in the second year program

- Contraction, abstracts and analysis of specialized texts.
- Business letters: their techniques with practical exercises.
- Reports and proceeding: their techniques with practical exercises.
- The presentation of the report – the proceeding:
- English oral and written practice.

### the reviewer

Ellis G, and Sinclair B. Learning to learn English: A course in Learner training (1999).  
Cambridge University Press.

1- Walter, Barbara F. 2002. Committing to Peace: The Successful Settlement of Civil Wars.  
Princeton: Princeton University Press

Goemans, H. E. 2000. War and Punishment. Princeton: Princeton University Press.

2- Kydd, Andrew. 2005. Trust and Mistrust in international politics. Princeton:  
Princeton University Press

James, Patrick. 1995. Structural Realism and the Causes of War  
3-Bueno de Mesquita, Bruce. 2006. Game Theory, Political Economy, and the Evolving Study of War and Peace

4-Fearon, James D. 1995. Rationalist Explanations for War

5- *Encyclopedia of Globalization*. Edited by Jan Aart Scholte and Roland Robertson.  
New York: Routledge, 2007. 4 volumes

## **Evaluation method**

Continuous monitoring 100%

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The institution:

Bachelor's

degree title:information

Academic year:2022-2023

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**License title:**Media and Communication Sciences.

Specialization:"Media"

Hexagon: Sixth

Unit Title:Basic

Subject: Communication Technologies

Balance:5

Factors:2

Educational objectives

**This course presents a set of techniques through which the student can communicate with his environment through**

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**different methods and ways, inside and outside organizations.**

Prior knowledge required

**Achievements of the 3rd and 4th semesters**

**Content of the article**

- **Written communication techniques: presentation of the case, report, instruction, interest instruction, writing news.**
- **Oral communication techniques: brainstorming, role-playing, conversational style, meeting management...**
- **Audiovisual communication techniques: reportage, portraiture, investigation**

the reviewer

- ALEX Muccielli; Approche system and communication of organizations.Armand colin editor. Paris, France 1999 -1
- ALEX Muccielli; This communication system, principles and applications; collection u. Sciences of communication.Armand Colin editor. Paris, France 1999 -2
- T.Libaert, MHWestphalen: Communicator, toute the enterprise communication. Edition Dunod Paris 2012 -3

#### **4- Jamal Ben Zarrouk, Communication Technologies, Algeria 2015**

**Evaluation method**

Business oriented mark 40 % + exam60%.

**License title:Media and Communication Sciences.**  
**Specialization:"Media"**  
**Hexagon: Sixth**

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**degree title:information**

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**Unit title:theBasic**

**Subject: Media and Communication Theories 2**

**Balance:5**

**Factors: 2**

Educational objectives

It aims to provide the student with the various divisions of communication theories, from their inception to the present time. It is a work that aims to contribute to the student's theoretical formation in media and communication sciences.,Teaching him to think about theorizing in communication, developing knowledge of communication theories, and building theoretical weight around the theories.

Prior knowledge required

General basic knowledge of media and communication sciences (fields of study and specializations).

Subject content (distributed to semesters 5 and 6)

**Conceptual introduction**

1- Media and communication sciences, scientific theory, approach, perspective, scientific model, paradigm, approach, tradition, school, communication theory.....etc.

2- The development of theory in media and communication sciences.

3- The most important developments in influence studies in media and communication sciences (theories of direct influence, moderate influence, selective influence).

**Traditional theories by type of influence:**

4- Direct influence theory, by Harold Lasswell.

5- Priority setting theory (agenda)

6- Critical theories: Frankfurt School in 1923, critical cultural theory, and political economy theory.

7- Symbolic interaction theory

8- Two-stage information transmission theory.

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- 9- The theory of diffusion of innovations or adoption of new ideas.
  - 10- Structural functional theory.
  - 11- The theory of means as an extension of the senses that emerged at the hands of Marshall McLuhan.
  - 12- Cultural implantation theory.
  - 13- Knowledge gap theory.
  - 14- The theory of the cycle of interest in issues.
  - 15- The spiral of silence theory.
  - 16- The theory of analyzing the media frame of the world.
  - 17- Media dependency theory.
  - 18- Uses and Gratifications Theory.
  - 18- Gatekeeper theory.
  - 20- Theories explaining violence through the media.
- \*Digital space theories:**
- 21- Identifying the most important research developments accompanying the digital developments experienced by media and communication sciences.
  - 22-Theoretical approaches to understanding new media.

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### **Some references**

- Armand and Michèle Mattelart, History of communication stories, coll. "Repères", La Découverte, 2004
- watzlawick Paul: a logique de la communication Editions du Seuil 1980
- Yves Winkin et autres: New communication. Editions points 2000.
- Attalah Paul: Theses of communication. Publications universitaires du Quebec. 1991
- Jamal Ben Zarrouk: Media and Communication Theories: A Historical and Critical Approach, Algeria 2015
- Hassan Emad Makkawi, Laila Hussein Al-Sayed, Communication, its Contemporary Theories, Lebanese Egyptian House.
- Manal Hilal Mazahra:Communication theories,OmanDar Al-Masirah,2012, 1st ed.

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National Pedagogical Committee for the Field of Humanities and Social Sciences

The institution: Bachelor's  
degree title:information

Academic year:2022-2023

- Al-Tarabishi, Marwaft, and Sayed Abdel Aziz, Communication Theories, Cairo, Dar Al-Iman, 2006
- Muhammad Munir Hijab, Communication Theories, Cairo, Egypt, Dar Al-Fajr for Publishing and Distribution, First Edition, 2010
- Jihan Ahmed Rashti: The Scientific Foundations of Communication Theories. Cairo. Dar Al Fikr Al Arabi.
- Melvin Deffler and Sandra Paul Rokeach, Media Theories, translated by Kamal Abdel Raouf, International House for Publishing and Distribution, Cairo, 1993.
- Muhammad Abdul Hamid, Media Theories and Trends of Influence, 3rd ed., Alam Al-Kutub, Cairo, 2005.
- Kamal Al-Hajj, Media and Communication Theories, Syrian Virtual University Publications, Syria, 2020.
- Bernard Miège, Communication Thought from its Foundation to the Third Millennium, 1st ed., translated by Ahmed Al-Qaswar, Dar Toubkal, Casablanca, 2011
- Kamal Boumnir, The Critical Theory of the Frankfurt School, 1st ed., Ikhtilaf Publications, Algeria, 2010
- Mark Balnavez et al., Media Theories and Methods, translated by Atef Hatib, University Publishing House, Cairo, 2017.
- Abdul Razzaq Al-Dulaimi, Communication Theories in the Twenty-First Century, Dar Al-Yazouri, Amman, 2016.

### **Evaluation method**

Business oriented mark 40 % + exam60%.

**License title:**Media and Communication Sciences.

Specialization:"Media"

Hexagon: Sixth

Unit title:Basic

Subject: Radio and TV Directing

Balance:5

Factors:2

Educational objectives

**This course provides a set of knowledge related to radio and television journalism and its various specialized types.**

**Gaining theoretical and practical knowledge about**Directing techniques are so important that they constitute the basic link in any radio or television production, the medium that absorbs the details, controls the mechanisms, and governs the course of the work from the moment the ideas are written on paper to the final

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material, whether recorded or broadcast. Directing is the one that bears full responsibility for what reaches the listener and viewer alike.

Prior knowledge required

**Third semester learning on the basics of media and communication sciences and the techniques of print journalism production.**

### **Content of the article**

#### **First: Radio production**

- \* Radio director: his qualifications, specifications, tasks, responsibilities, and professional relationships.
- \* Exit and its types
- \* Technologies used
- \* The director's artistic and creative environment
- \* Director and multiple radio materials
- \* Studios, their characteristics and requirements: news studios, live broadcast studios, recording studios, drama studios, art and live concert studios, production and variety studios.

#### **Second: Television directing**

\* **TV director:-** His qualifications, his jobs, - his duties, - his responsibilities..

\* **Means of output:-** Script, - Editing, - Mixing..

#### **Director's professional relationships**

\* With the news staff: the news director and his assistants, the editor-in-chief, the production and programming manager and his assistants, the broadcaster or presenter, the writer-director, the electronic writing officer, the studio manager, the director of photography, the lighting director, the location designer, the sound engineer, the video recording technician, the camera assistants, the editor, the set designer and the costume designer.

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- \* Professional TV studio supplies: control and monitoring room, filming studio, communication system, microphones and speakers, monitoring equipment, lighting equipment, decorations, cameras, etc.
- \* Characteristics and functions of TV decoration
- \* Television shooting angles and types
- \* Camera movement and techniques
- \* The role of the director in implementing political programmes and other media content
- \* Stages of implementing the production and directing process for television programmes
  - 1/ Preparation and setup
  - 2/ Pre-shooting stage
  - 3/ Filming stage
  - 4/ Montage stage
  - 5/ Mixing stage
  - 6/ Live broadcast stage

### **TV studio**

- \* Types of TV studios: general studio, news studio, show studio, drama studio, digital studio, high-definition studio...
- \* Working teams
- \* Studio preparations
- \* Image equipment: 1/Cameras, 2/Lighting, 3/Image mixer, 4/Image effects, 5/Font generator, 6/Display screens..
- \* Sound equipment
- \* Supporting equipment
- \* Equipment for halls and other rooms

### **Montage**

- \* Editing and visual journalism: basic rules, types of montage, stages of montage work
- \* Camera movements: zoom, reverse, sweep, travel

- \* Still shots: extreme close-up, close-up, chest, medium, three-quarter, full, wide shot
- \* Mixing operations
- \* Sound effects
- \* Commentary text construction techniques
- \* Start and finish badges

### **Some references**

Tariq Al-Shari, Radio Media, Osama Publishing and Distribution House, Jordan 2010

- Salim Abdel Nabi, Television Media, Osama House, Jordan 2010.

- Riad Maasses, Audio-Visual Journalism Techniques, Syria 2009.

Kazem Mounes, Basic Rules in the Art of Television and Cinema Directing, Jadara International Book Fair, Jordan 2006

Abdul Basit Salman, Magic: Photography, Cultural House for Publishing, Cairo, Egypt 2005

- Laila Al-Akkad, Radio and Television Directing and Production, New Printing House, Damascus, Syria 2003

Karam Shalaby, Television Production and Directing Arts, Heritage Library, Cairo, Egypt, 2001.

Salah Abu Seif, Cinema is an Art, Dar Al Maaref, Cairo, Egypt 1999.

### **Evaluation method:**

Business oriented mark 40 % + exam60%.

**License title:**Media and Communication Sciences.  
**Specialization:**Media  
**Hexagon:** Sixth  
**Unit:**methodology  
**Subject:** Methodology Forum 2  
**Balance:**3  
**Factors:**2

Educational objectives

Cognitive and critical support for students in completing their notes:From implementing the most important theoretical construction steps and methodological procedures to the final editing of the memorandum.

Prior knowledge required

**Methodological knowledge acquired in the previous semesters, related to the steps of scientific research**

Content of the material (distributed over semesters 5 and 6)

A review of the most important methodological problems (theoretical and procedural) that students typically encounter in completing their memoirs, and a discussion of practical methods for completing them. The content may be adapted, both briefly and in detail, to meet the students' immediate

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**degree title:**information

**Academic year:**2022-2023

needs, which they are asked to express in a general and gradual manner.

the reviewer

Ahmed Bin Marsili: Scientific Research Methods in Media and Communication Sciences, Algeria, University Publications Office, 2007.

- Fadil Delio: Introduction to Research Methodology in the Humanities and Social Sciences, Algeria, Dar Houma, 2014.
- Gharbi Ali (2009): The ABCs of Methodology in Writing University Theses. 2nd ed. Laboratory of Sociology of Communication for Translation Research. University of Mentouri Constantine.

Abdel-Ilah Ben Maleh and Mohamed Astito (2005): Writing University Research and Theses - Historical Research as a Model. Fez: Info-Print Press.

- Courtier Claire and Miquel Christian (2007): Les études qualitatives: theories, applications, methodological practice. Paris: L'Harmattan.
- Dépelteau, F. (2000). The research paper in social sciences, Bruxelles, DeBoeck University.
- Dey, I. (1993). Qualitative Data Analysis. Routledge, London.
- Grawitz, M. (1986). Methods of social sciences. Precis Dalloz. Dalloz, Paris.
- Krippendorff, Klaus (2004): Content Analysis. 2nd Ed. Beverly Hill: CA: Sage.

Marshall, C. & Rossman, G. B. (1995), Designing Qualitative Research, second edition, Sage, London.

- MAURICE Angers (1997): Introduction to the methodology of human sciences. Algeria: Casbah.
- Quivy, R. & van Campenhoudt, L. (1995). Manuel de recherche en sciences sociales. Dunod, Paris.

Evaluation method

Continuous monitoring 100%

**License title:**Media and Communication Sciences.

Specialization:"Media"

Hexagon: Sixth

Unit Title: Methodological Teaching Unit

The material:Completion of specialized scientific work

Balance:3

Factors:2

Educational objectives

**Applying the knowledge acquired through various subjects related to the specialization by completing scientific work in**

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**the field of media (Audiovisual - Print press - Electronic press)**

Prior knowledge required

Knowledge acquired in subjects Specialization (Methodology - Design and Direction)-Editing art - photography - website design...)

**Acquired abilities:**

- The student's ability to edit journalistic types
- Training in photography, directing and editing.

Article content:

**Training on achievement A scientific work directly related to the field of media (written or audio-visual reportage - written or television investigation - radio or television report - written or photographed portrait - Documentary film production - video advertising spot - electronic newspaper design...)**

**The work is divided into two parts:**

- 1- An audiovisual or written product carried on its medium.**
- 2- A written support for the work that includes all the steps of its completion, in which the methodological steps that the student learned during his course are followed (a methodological aspect that reviews the objectives, importance, etc. - a theoretical framework that includes information about the chosen type - the practical aspect that includes the most important stages of completion, starting from the preview stage and reaching the montage stage with technical cutting if the work is audio-visual).**

the reviewer

References mentioned above, In the standards of (editing techniques - directing-methodology.....) In addition to the direct supervision of the professor

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## Evaluation method

Continuous monitoring 100%+ Evaluate or discuss the work

**License title:**Media and Communication Sciences.

**Specialization:**Media

**Hexagon:** Sixth

**Unit Title:**Exploratory

**The material:** Media activation techniques

**Balance:** 1

**Factors:**1

Educational objectives

- Learn how individuals participate in managing dialogue in general.
- **Learn the basics of radio and television production.**
- **Learn public speaking skills.**

Prior knowledge required

- Priorities of media and communication sciences and its various fields of study and specializations**
- **Writing techniques for radio and television**

Acquired abilities:

- Learn the basics of camera and microphone handling.**
- **Preparing a TV and radio program**

Content of the article:

### **First: The most important social activation techniques**

1- Discussion meeting

2- Round Table

3- Negotiation meeting

4-Stages of activation techniques and proposals for solving its problems: Session management

### **Second: The communicator: conditions and roles**

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5- Broadcaster; concept and types. Conditions that must be met by a broadcaster and his most important qualifications.

6- The broadcaster's duties and responsibilities

7- Speaking and improvisation skills. importance human voice and members pronunciation

8- Language and speech (the nature of language and speech and the difference between them - the points of articulation and characteristics of letters)

9- The broadcaster's relationship with the microphone

10- The broadcaster's relationship with the camera

### **Third: Radio production**

11- Components of a radio program (human voice, music, sound effects)

12- Tools Production Radio (studio and various equipment and means)

### **Fourth: Television production.**

13- Components of a television program (sound image, visual image).

14- Television Production Tools (The Studio as a Space for Building the Television Product). Part 01.

15- Television production tools (camera, teleprompter, lighting...) Part 02.

### **Fifth: Common mistakes in media activation**

16- Common mistakes in radio and television activation.

17- Pioneering media experiences and models in the field of radio and television activation.

### **Some references:**

1- Karam Shalabi: The Broadcaster and the Art of Presenting Programs on Radio and Television, Dar and Library of Al-Hilal, Beirut, 2008

2- Abdel-Warith Asr: The Art of Recitation, Egyptian General Book Authority, Cairo, 1982

- Abdel Karim Gharib: Communication and Activation: Methods and Techniques. Alam Al-Tarbiya Publications. Tunis. 2004.

Ali Al-Shaabani: Sociocultural Activation and Factors for Its Development in the Arab World. Arab Journal of Culture. Issue 13. Yemen. 1987

- Riyadh Al-Jawady: Activating the department according to group pedagogy. Riyadh, 2013

Abdelkader Qatsha: The Broadcaster and the Art of Radio and Television Animation, Al-Alamiya Printing and Services, Algeria, 2014

-Toraille Raymond, educational animation today. Edition Esf. Paris. 1980.

- José De Broucker, Emmanuelle Hirschauer: Pratique de l'information: les fondamentaux / Paris: Victoires, 2008.

## **Evaluation method**

Exam 100%

**License title:**Media and Communication Sciences.

Specialization:**Media**

Hexagon: Sixth

Unit Title:Exploratory

The material: social problems

Balance: 1

Factors:1

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**Goals education** :Definition Most important Social problems and their repercussions locally and internationally, as well as ways to avoid them.

**First: Social problems: a conceptual introduction**

**Second: Research methods in studying social problems.**

- Historical method
- Sociological method
- Psychological approach
- Media processing style

**Third: Examples of social problems**

Introduction: Classification of social problems (in terms of type, source...)

Examples of social problems: crime, drug and alcohol addiction, sexual deviance, family problems, hunger, poverty...

**Evaluation method**

Exam 100%

the reviewer: **(Books, publications, websites, etc.)**

-Ali Eid Ragheb. Contemporary Social Problems. Published and distributed by Delta Group. Kuwait. 1994.

-Mustafa Al-Qair. Social Problems - Defining a General Framework. National Development Institute. Libya. 1979.

-Ahmed Salem Al-Ahmed. A Social Analysis of Youth Problems in a Changing Society. Arab Thought. January/February 1981.

-Toraille Raymond, educational animation today. Edition Esf. Paris. 1980.

- José De Broucker, Emmanuelle Hirschauer: Pratique de l'information: les fondamentaux / Paris: Victoires, 2008.

**License title: Media and Communication Sciences.**

Specialization: "Media"

Hexagon: Sixth

Unit Title: Horizontal

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Academic year: 2022-2023

Subject: Preparing a Newspaper

Balance:1

Factors:1

Educational objectives

- Learn the stages of preparing news bulletins on radio and television.

- **Knowing the most important requirements for preparing and presenting a news bulletin.**

**A comprehensive theoretical guide to preparing news bulletins and their purpose in television and radio work**

Prior knowledge required

**All the acquired skills in radio and television editing and presentation techniques.**

Content of the article

**1)General Introduction**

**2) Definition and types of newsletters**

**3) The emergence of news bulletins**

**4) News bulletin and recipient**

**5) Definition of the TV news bulletin and its forms**

**6) The work of the newsletter team in the newsrooms:**

- TV newsroom departments

- Daily News Team

- Daily workflow in the newsroom

**7) Stages of preparing the news bulletin**

**8) Basic components of a TV newscast**

**9) The role of each individual in the news team**

**10) Arranging and managing the bulletin materials on air.**

**11) Electronic TV news ticker:**

- **(Concept - Importance - Characteristics)**

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## **12) Radio News Bulletin:**

- **Final preparation and organization of its paragraphs**

## **13) Modern technologies and their impact on the news bulletin**

- At the technical level
- At the level of news and image sources
- At the editorial and old level

## **14) Newscasting techniques and skills**

## **15) Characteristics of news presenters**

the reviewer

**1) Mustafa Reda: Artistic Methods in Producing Newsletters, Osama Publishing and Distribution House, Jordan, 2019.**

**2)Dr. Muhammad Al-Fateh Hamdi and Abdul Qader Arada: Producing Television News Bulletins, Osama Publishing and Distribution House, Amman, Jordan, 1st ed., 2013.**

**3)Dr. Muhammad Shatah: Television Media News Broadcasts - Content and Audience, Dar Al-Kitab Al-Hadith, 1st ed., 2007.**

**4)Dr. Salim Abdel Nabi: Television Media, Osama Publishing and Distribution House, Jordan, 1st ed., 2010.**

**5) Ahmed Shaheen: The News Story in Satellite News Broadcasts, Taiba Publishing and Distribution Foundation, Kingdom of Saudi Arabia, 2014.**

**6) Amal Mohammed Al-Nofli: Beyond the News: An Analytical View of Television News Broadcasts, Arab Foundation for Studies and Publishing, 2017.**

## **Evaluation method**

Continuous monitoring 100%

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**License title:**Media and Communication Sciences.

Specialization:"Media"

Hexagon: Sixth

Unit Title:Horizontal

Subject: LanguageEnglish

Balance:1

Factors:1

Educational objectives

This course aims to provide students with the ability to deal with foreign references through reading, summarizing, and employing them, using specialized texts.

THE OBJECTIVE OF THE MODULE:

Practical use the English language as a toll for self information – English should also be a means of expression.

Prior knowledge required

Provides basic principles in both French and English languages.

Content of the article

**English content**

CONTENT:

Exploitation of specialized texts related to the different technical modules included in the third year program

Contraction, abstracts and analysis of specialized texts. -

Business letters: their techniques with practical exercises. -

Reports and proceeding: their techniques with practical exercises. -

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The presentation of the report – the proceeding: -  
English oral and written practice. -

## the reviewer

1-Ellis G, and Sinclair B. Learning to learn English: A course in Learner training (1999). Cambridge University Press.

2- Kydd, Andrew. 2005. Trust and Mistrust in international politics. Princeton: Princeton University Press

3-Bueno de Mesquita, Bruce. 2006. Game Theory, Political Economy, and the Evolving Study of War and Peace

*Encyclopedia of Globalization*. Edited by Jan Aart Scholte and Roland Robertson. -1  
New York: Routledge, 2007. 4 volumes.

## Evaluation method

Continuous monitoring 100%

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## **Fourth: Contracts/Agreements<sup>(\*)</sup>**

**Yes**

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**no**

(If yes, TA Kindness Agreements and contracts  
in paper and digital versions for the training  
offer)

**(\*)-Mandatory in all professional offers.**

### **Sample Letter of Intent or Interest**

(In the event that the training offer is submitted in conjunction with  
another university institution)

**Official letterhead bearing the name of the relevant university  
institution**

**the topic:** Approval of dual supervision for the bachelor's thesis entitled:

The university (or university center) announces its desire to provide dual  
supervision for the above-mentioned bachelor's degree throughout the

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**degree title: information**

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qualification period of this training. In this context, the university (or university center) accompanies/accompany this training offer through:

- Expressing opinions during the design and updating of educational programs,
- Participation in forums organized for this purpose,
- Participation in discussion committees,
- Contributing to the exchange of human and material capabilities.

**Signature of the authorized official:**

**Job:**

**the date:**

### **Sample Letter of Intent or Interest**

) In the event that a bachelor's degree is offered in partnership with an employer institution

(Official paper bearing the name of the institution)

**the topic:**Approval of a bachelor's degree research project entitled:

Submitted by:

The institution .... announces its desire to accompany the above-mentioned training, as a potential user of the training product.

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In this context, we confirm our participation in this project, and our role in it is represented by:

- Expressing our opinion on the design and updating of educational programmes,
- Participation in forums organized for this purpose,
- Participation in discussion committees.
- Facilitate, as much as possible, the reception of students on internships at the institution as part of completing their final graduation theses or as part of supervised projects.

The necessary capabilities will be harnessed to carry out these operations, which are in our hands, in order to achieve and implement the objectives, both on the material and human levels.

Mr./Ms. .... is appointed as the external coordinator for this project.

**Signature of the authorized official:**

**Job:**

**the date:**

**Official seal of the institution:**

## **Fifth:CVs of the training team members in the specialty**

**A brief CV for each person in the pedagogical team responsible for training in the specialty (internal supervision)(\*)**

(According to the attached form)

**(\*)–Only one page per resume.**

**Name Last Name:**

**Date and place of birth:**

**e-mail:**

**Phone:**

**Rank:**

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**Original Institution:**

**Certificates: (graduation, post-graduation, date of obtaining, specialization, etc.):**

**Professional pedagogical competencies (subjects taught, professional experience, etc.):**

**The most important scientific activities: (publications, interventions, research teams, etc.):**

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## **Sixth: The opinion and approval of the institution's academic bodies.**

**(The opinion is limited to taking into account the suitability of the scientific capabilities of the internal supervision team with the nature of the materials used to present the training)**

Scientific Committee Department College Scientific Council

**Opinion - Date - Authentication Opinion - Date - Authentication**

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**Seventh: The opinion and approval of the administrative and pedagogical bodies of the institution.**

Head of Department, Head of Training Field Team

**Opinion - Date - Authentication Opinion - Date - Authentication**

Dean of the college or director of the institute

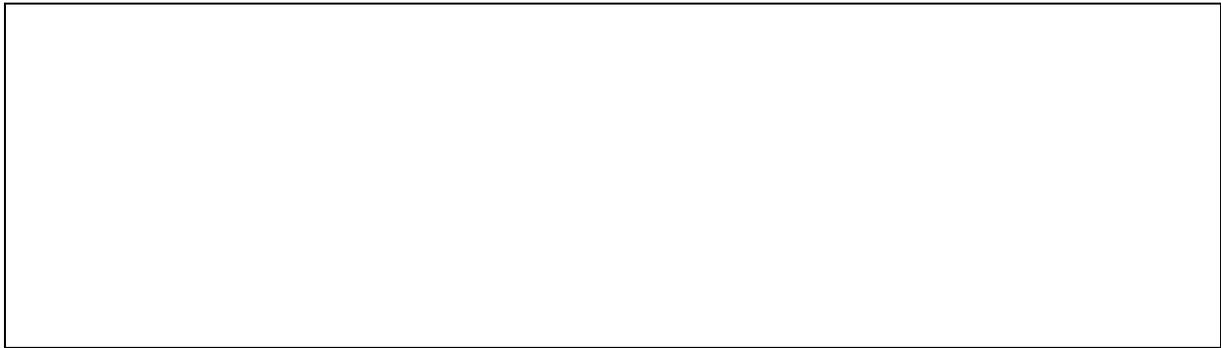
**Opinion - History - Authentication**

Director of the University Institution

**Opinion - History - Authentication**

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## **Eighth: Opinion and visa of the regional symposium**

(The visa is in-Q-TFThe final version of-(Formation fee transferred to the Ministry)

## **Ninth: Opinion and approval of the National Pedagogical Committee for the field**

(The visa is in-Q-TFThe final version of-Formation satisfactionAcceptable for transfer to A(For the Ministry)

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**Academic year:2022-2023**

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